

Consumer Spending Report

Rock Quarry Ridge & Juniper Ridge

3902 Rock Quarry Rd, Columbia, MO 65201

Building Type: **Multi-Family**
 Building Size: **255,000 SF**
 # of Units: **132**
 Avg Unit Size: **1250 SF**
 % Bldg Vacant: **0%**
 Total Available: **0 SF**
 Rent/SF/Yr: -



2020 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$60,941	\$407,105	\$960,374
Total Apparel	\$3,796	\$24,259	\$56,909
Women's Apparel	1,493	9,571	22,731
Men's Apparel	809	5,128	12,002
Girl's Apparel	263	1,797	4,290
Boy's Apparel	171	1,204	2,856
Infant Apparel	216	1,308	2,764
Footwear	844	5,252	12,265
Total Entertainment & Hobbies	\$8,994	\$62,112	\$149,671
Entertainment	803	5,920	12,875
Audio & Visual Equipment/Service	2,223	14,527	35,339
Reading Materials	229	1,746	4,237
Pets, Toys, & Hobbies	1,459	9,833	23,771
Personal Items	4,280	30,085	73,449
Total Food and Alcohol	\$17,071	\$111,370	\$264,716
Food At Home	9,380	60,796	145,280
Food Away From Home	6,346	42,034	99,745
Alcoholic Beverages	1,345	8,540	19,691
Total Household	\$7,184	\$52,547	\$129,321
House Maintenance & Repair	830	7,389	20,641
Household Equip & Furnishings	3,317	22,835	55,235
Household Operations	2,296	16,535	39,433
Housing Costs	742	5,788	14,012

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2020 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$17,197	\$108,205	\$242,671
Vehicle Purchases	8,440	50,891	108,219
Gasoline	5,484	33,987	79,710
Vehicle Expenses	144	2,099	5,493
Transportation	1,034	7,812	18,142
Automotive Repair & Maintenance	2,095	13,415	31,108
Total Health Care	\$2,574	\$20,056	\$50,659
Medical Services	1,546	11,779	29,395
Prescription Drugs	789	6,422	16,559
Medical Supplies	238	1,855	4,705
Total Education/Day Care	\$4,125	\$28,557	\$66,428
Education	2,967	19,743	45,285
Fees & Admissions	1,158	8,814	21,142

Demographic Detail Report

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Radius	1 Mile	3 Mile	5 Mile
Population			
2025 Projection	7,410	50,164	108,251
2020 Estimate	7,040	47,889	103,354
2010 Census	5,902	41,232	89,397
Growth 2020 - 2025	5.26%	4.75%	4.74%
Growth 2010 - 2020	19.28%	16.15%	15.61%
2020 Population by Age			
	7,040	47,889	103,354
Age 0 - 4	587 8.34%	3,376 7.05%	6,566 6.35%
Age 5 - 9	409 5.81%	2,527 5.28%	5,731 5.55%
Age 10 - 14	257 3.65%	1,895 3.96%	5,094 4.93%
Age 15 - 19	326 4.63%	3,374 7.05%	7,627 7.38%
Age 20 - 24	1,526 21.68%	9,866 20.60%	16,798 16.25%
Age 25 - 29	1,186 16.85%	6,404 13.37%	10,620 10.28%
Age 30 - 34	864 12.27%	4,500 9.40%	8,185 7.92%
Age 35 - 39	575 8.17%	3,208 6.70%	6,898 6.67%
Age 40 - 44	301 4.28%	2,000 4.18%	5,163 5.00%
Age 45 - 49	201 2.86%	1,650 3.45%	4,731 4.58%
Age 50 - 54	157 2.23%	1,503 3.14%	4,450 4.31%
Age 55 - 59	159 2.26%	1,706 3.56%	5,051 4.89%
Age 60 - 64	140 1.99%	1,640 3.42%	4,795 4.64%
Age 65 - 69	117 1.66%	1,426 2.98%	4,115 3.98%
Age 70 - 74	81 1.15%	993 2.07%	2,803 2.71%
Age 75 - 79	54 0.77%	673 1.41%	1,849 1.79%
Age 80 - 84	38 0.54%	472 0.99%	1,252 1.21%
Age 85+	62 0.88%	677 1.41%	1,626 1.57%
Age 65+	352 5.00%	4,241 8.86%	11,645 11.27%
Median Age	26.70	27.30	29.60
Average Age	28.70	31.60	34.30

Demographic Detail Report

Rock Quarry Ridge & Juniper Ridge

3902 Rock Quarry Rd, Columbia, MO 65201

Radius	1 Mile		3 Mile		5 Mile	
2020 Population By Race	7,040		47,889		103,354	
White	5,732	81.42%	39,035	81.51%	81,938	79.28%
Black	549	7.80%	3,491	7.29%	10,802	10.45%
Am. Indian & Alaskan	27	0.38%	148	0.31%	386	0.37%
Asian	523	7.43%	3,824	7.99%	6,701	6.48%
Hawaiian & Pacific Island	12	0.17%	56	0.12%	103	0.10%
Other	196	2.78%	1,335	2.79%	3,424	3.31%
Population by Hispanic Origin	7,040		47,889		103,354	
Non-Hispanic Origin	6,751	95.89%	46,282	96.64%	99,396	96.17%
Hispanic Origin	289	4.11%	1,606	3.35%	3,957	3.83%
2020 Median Age, Male	27.00		27.30		29.40	
2020 Average Age, Male	28.30		31.10		33.60	
2020 Median Age, Female	26.50		27.20		29.80	
2020 Average Age, Female	29.10		32.20		35.00	
2020 Population by Occupation Classification	5,722		39,418		84,438	
Civilian Employed	3,580	62.57%	24,070	61.06%	54,878	64.99%
Civilian Unemployed	181	3.16%	784	1.99%	1,408	1.67%
Civilian Non-Labor Force	1,960	34.25%	14,545	36.90%	28,082	33.26%
Armed Forces	1	0.02%	19	0.05%	70	0.08%
Households by Marital Status						
Married	496		5,217		14,159	
Married No Children	304		3,131		8,238	
Married w/Children	193		2,086		5,921	
2020 Population by Education	4,472		30,626		69,043	
Some High School, No Diploma	630	14.09%	1,597	5.21%	3,820	5.53%
High School Grad (Incl Equivalency)	421	9.41%	3,871	12.64%	9,562	13.85%
Some College, No Degree	819	18.31%	5,584	18.23%	13,943	20.19%
Associate Degree	537	12.01%	3,775	12.33%	7,506	10.87%
Bachelor Degree	1,097	24.53%	7,759	25.33%	17,246	24.98%
Advanced Degree	968	21.65%	8,040	26.25%	16,966	24.57%

Demographic Detail Report

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Radius	1 Mile		3 Mile		5 Mile	
2020 Population by Occupation	6,643		44,249		101,730	
Real Estate & Finance	140	2.11%	2,052	4.64%	4,227	4.16%
Professional & Management	1,768	26.61%	12,558	28.38%	29,870	29.36%
Public Administration	104	1.57%	701	1.58%	2,051	2.02%
Education & Health	1,418	21.35%	9,467	21.39%	21,001	20.64%
Services	653	9.83%	4,374	9.88%	9,638	9.47%
Information	62	0.93%	465	1.05%	1,429	1.40%
Sales	961	14.47%	6,037	13.64%	13,388	13.16%
Transportation	133	2.00%	310	0.70%	821	0.81%
Retail	514	7.74%	3,035	6.86%	6,469	6.36%
Wholesale	19	0.29%	400	0.90%	980	0.96%
Manufacturing	322	4.85%	1,052	2.38%	2,582	2.54%
Production	373	5.61%	1,627	3.68%	3,567	3.51%
Construction	77	1.16%	568	1.28%	1,874	1.84%
Utilities	72	1.08%	631	1.43%	1,487	1.46%
Agriculture & Mining	0	0.00%	62	0.14%	221	0.22%
Farming, Fishing, Forestry	0	0.00%	285	0.64%	374	0.37%
Other Services	27	0.41%	625	1.41%	1,751	1.72%
2020 Worker Travel Time to Job	3,476		23,081		52,687	
<30 Minutes	3,149	90.59%	20,695	89.66%	46,319	87.91%
30-60 Minutes	290	8.34%	2,144	9.29%	5,432	10.31%
60+ Minutes	37	1.06%	242	1.05%	936	1.78%
2010 Households by HH Size	2,425		14,807		35,579	
1-Person Households	629	25.94%	4,567	30.84%	11,652	32.75%
2-Person Households	767	31.63%	4,969	33.56%	11,908	33.47%
3-Person Households	594	24.49%	2,578	17.41%	5,709	16.05%
4-Person Households	363	14.97%	2,003	13.53%	4,317	12.13%
5-Person Households	52	2.14%	464	3.13%	1,294	3.64%
6-Person Households	16	0.66%	161	1.09%	475	1.34%
7 or more Person Households	4	0.16%	65	0.44%	224	0.63%
2020 Average Household Size	2.40		2.30		2.30	
Households						
2025 Projection	3,012		18,520		43,495	
2020 Estimate	2,863		17,589		41,425	
2010 Census	2,427		14,805		35,577	
Growth 2020 - 2025	5.20%		5.29%		5.00%	
Growth 2010 - 2020	17.96%		18.80%		16.44%	

Demographic Detail Report

Rock Quarry Ridge & Juniper Ridge

3902 Rock Quarry Rd, Columbia, MO 65201

Radius	1 Mile	3 Mile	5 Mile
2020 Households by HH Income	2,862	17,589	41,426
<\$25,000	822 28.72%	5,102 29.01%	10,332 24.94%
\$25,000 - \$50,000	962 33.61%	4,552 25.88%	10,804 26.08%
\$50,000 - \$75,000	387 13.52%	2,590 14.73%	6,800 16.41%
\$75,000 - \$100,000	318 11.11%	1,447 8.23%	3,803 9.18%
\$100,000 - \$125,000	62 2.17%	1,170 6.65%	3,022 7.29%
\$125,000 - \$150,000	118 4.12%	787 4.47%	2,348 5.67%
\$150,000 - \$200,000	80 2.80%	671 3.81%	1,731 4.18%
\$200,000+	113 3.95%	1,270 7.22%	2,586 6.24%
2020 Avg Household Income	\$58,646	\$71,942	\$73,528
2020 Med Household Income	\$38,478	\$43,295	\$48,460
2020 Occupied Housing	2,863	17,589	41,425
Owner Occupied	721 25.18%	6,515 37.04%	18,734 45.22%
Renter Occupied	2,142 74.82%	11,074 62.96%	22,691 54.78%
2010 Housing Units	2,919	18,673	44,764
1 Unit	1,254 42.96%	9,009 48.25%	25,589 57.16%
2 - 4 Units	689 23.60%	3,259 17.45%	7,412 16.56%
5 - 19 Units	592 20.28%	4,394 23.53%	8,146 18.20%
20+ Units	384 13.16%	2,011 10.77%	3,617 8.08%
2020 Housing Value	721	6,515	18,735
<\$100,000	37 5.13%	318 4.88%	1,502 8.02%
\$100,000 - \$200,000	265 36.75%	2,229 34.21%	7,301 38.97%
\$200,000 - \$300,000	193 26.77%	1,593 24.45%	4,329 23.11%
\$300,000 - \$400,000	41 5.69%	1,327 20.37%	3,042 16.24%
\$400,000 - \$500,000	8 1.11%	234 3.59%	613 3.27%
\$500,000 - \$1,000,000	145 20.11%	737 11.31%	1,766 9.43%
\$1,000,000+	32 4.44%	77 1.18%	182 0.97%
2020 Median Home Value	\$230,311	\$244,601	\$213,040
2020 Housing Units by Yr Built	3,165	19,392	46,080
Built 2010+	561 17.73%	3,549 18.30%	7,409 16.08%
Built 2000 - 2010	881 27.84%	3,163 16.31%	6,262 13.59%
Built 1990 - 1999	812 25.66%	4,062 20.95%	8,048 17.47%
Built 1980 - 1989	482 15.23%	3,319 17.12%	6,050 13.13%
Built 1970 - 1979	251 7.93%	2,743 14.15%	6,375 13.83%
Built 1960 - 1969	138 4.36%	1,094 5.64%	5,162 11.20%
Built 1950 - 1959	22 0.70%	504 2.60%	3,000 6.51%
Built <1949	18 0.57%	958 4.94%	3,774 8.19%
2020 Median Year Built	1997	1992	1987

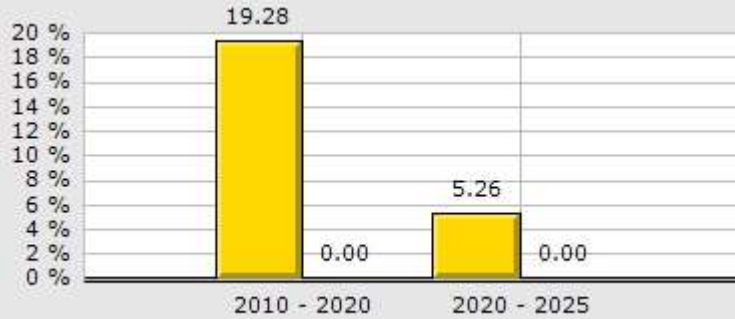
Rock Quarry Ridge & Juniper Ridge

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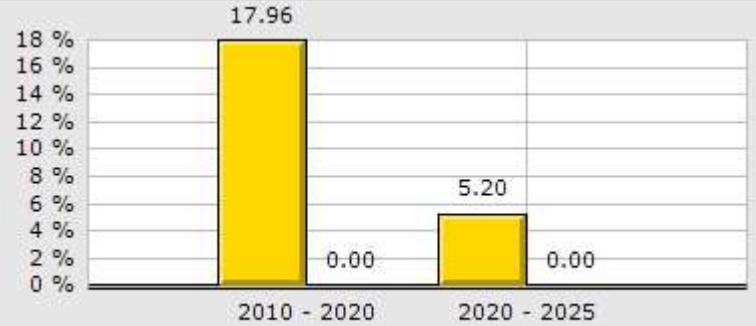
Type: **Multi-Family/Apartments**
 County: **Boone**

■ 1 Mile
■ County

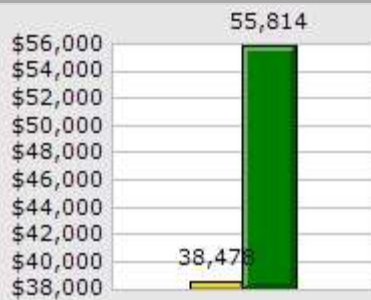
Population Growth



Household Growth



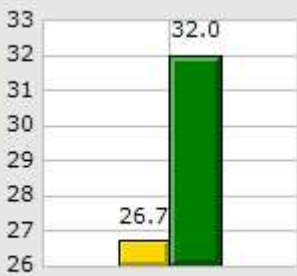
2020 Med Household Inc



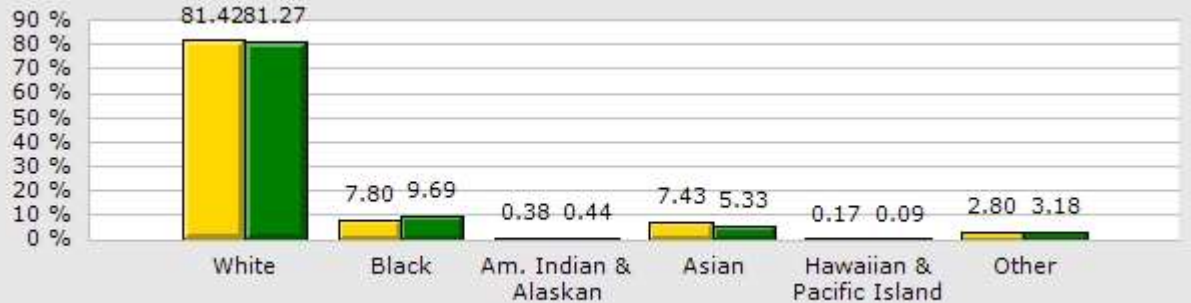
2020 Households by Household Income



2020 Median Age



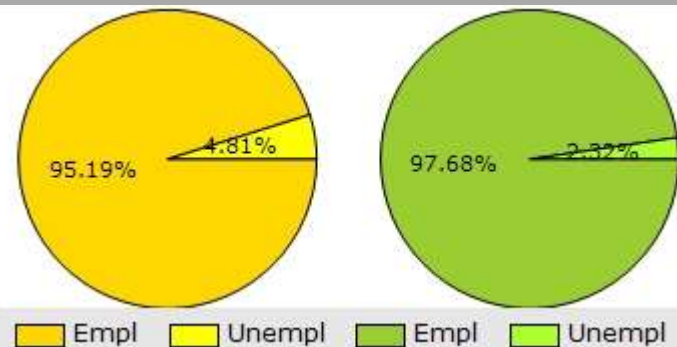
2020 Population by Race



2020 Renter vs. Owner



2020 Employed vs. Unemployed



Demographic Market Comparison Report

1 mile radius

Rock Quarry Ridge & Juniper Ridge

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Type: **Multi-Family/Apartments**
 County: **Boone**

	1 Mile		County	
Population Growth				
Growth 2010 - 2020	19.28%		0.00%	
Growth 2020 - 2025	5.26%		0.00%	
Empl	3,580	95.19%	98,290	97.68%
Unempl	181	4.81%	2,333	2.32%
2020 Population by Race				
	7,041		182,494	
White	5,733	81.42%	148,314	81.27%
Black	549	7.80%	17,678	9.69%
Am. Indian & Alaskan	27	0.38%	802	0.44%
Asian	523	7.43%	9,732	5.33%
Hawaiian & Pacific Island	12	0.17%	166	0.09%
Other	197	2.80%	5,802	3.18%
Household Growth				
Growth 2010 - 2020	17.96%		0.00%	
Growth 2020 - 2025	5.20%		0.00%	
Renter Occupied	2,142	74.82%	32,599	45.04%
Owner Occupied	721	25.18%	39,775	54.96%
2020 Households by Household Income				
	2,862		72,374	
Income <\$25K	822	28.72%	14,317	19.78%
Income \$25K - \$50K	962	33.61%	18,207	25.16%
Income \$50K - \$75K	387	13.52%	13,817	19.09%
Income \$75K - \$100K	318	11.11%	7,887	10.90%
Income \$100K - \$125K	62	2.17%	6,182	8.54%
Income \$125K - \$150K	118	4.12%	5,078	7.02%
Income \$150K - \$200K	80	2.80%	3,047	4.21%
Income \$200K+	113	3.95%	3,839	5.30%
2020 Med Household Inc	\$38,478		\$55,814	
2020 Median Age	26.70		32.00	

Demographic Summary Report

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2010 Census	5,902	41,232	89,397
Growth 2020 - 2025	5.26%	4.75%	4.74%
Growth 2010 - 2020	19.28%	16.15%	15.61%
2020 Population by Hispanic Origin	289	1,605	3,957
2020 Population	7,040	47,889	103,354
White	5,732 81.42%	39,035 81.51%	81,938 79.28%
Black	549 7.80%	3,491 7.29%	10,802 10.45%
Am. Indian & Alaskan	27 0.38%	148 0.31%	386 0.37%
Asian	523 7.43%	3,824 7.99%	6,701 6.48%
Hawaiian & Pacific Island	12 0.17%	56 0.12%	103 0.10%
Other	196 2.78%	1,335 2.79%	3,424 3.31%
U.S. Armed Forces	1	19	73
Households			
2025 Projection	3,012	18,520	43,495
2020 Estimate	2,863	17,589	41,425
2010 Census	2,427	14,805	35,577
Growth 2020 - 2025	5.20%	5.29%	5.00%
Growth 2010 - 2020	17.96%	18.80%	16.44%
Owner Occupied	721 25.18%	6,515 37.04%	18,734 45.22%
Renter Occupied	2,142 74.82%	11,074 62.96%	22,691 54.78%
2020 Households by HH Income	2,862	17,589	41,426
Income: <\$25,000	822 28.72%	5,102 29.01%	10,332 24.94%
Income: \$25,000 - \$50,000	962 33.61%	4,552 25.88%	10,804 26.08%
Income: \$50,000 - \$75,000	387 13.52%	2,590 14.73%	6,800 16.41%
Income: \$75,000 - \$100,000	318 11.11%	1,447 8.23%	3,803 9.18%
Income: \$100,000 - \$125,000	62 2.17%	1,170 6.65%	3,022 7.29%
Income: \$125,000 - \$150,000	118 4.12%	787 4.47%	2,348 5.67%
Income: \$150,000 - \$200,000	80 2.80%	671 3.81%	1,731 4.18%
Income: \$200,000+	113 3.95%	1,270 7.22%	2,586 6.24%
2020 Avg Household Income	\$58,646	\$71,942	\$73,528
2020 Med Household Income	\$38,478	\$43,295	\$48,460

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Description	2010	2020	2025
Population	5,902	7,040	7,410
Age 0 - 4	200 3.39%	587 8.34%	749 10.11%
Age 5 - 9	144 2.44%	409 5.81%	578 7.80%
Age 10 - 14	124 2.10%	257 3.65%	400 5.40%
Age 15 - 19	446 7.56%	326 4.63%	314 4.24%
Age 20 - 24	2,953 50.03%	1,526 21.68%	676 9.12%
Age 25 - 29	609 10.32%	1,186 16.85%	1,045 14.10%
Age 30 - 34	294 4.98%	864 12.27%	1,047 14.13%
Age 35 - 39	182 3.08%	575 8.17%	819 11.05%
Age 40 - 44	156 2.64%	301 4.28%	546 7.37%
Age 45 - 49	154 2.61%	201 2.86%	334 4.51%
Age 50 - 54	145 2.46%	157 2.23%	213 2.87%
Age 55 - 59	117 1.98%	159 2.26%	161 2.17%
Age 60 - 64	107 1.81%	140 1.99%	139 1.88%
Age 65 - 69	63 1.07%	117 1.66%	123 1.66%
Age 70 - 74	56 0.95%	81 1.15%	96 1.30%
Age 75 - 79	36 0.61%	54 0.77%	69 0.93%
Age 80 - 84	41 0.69%	38 0.54%	44 0.59%
Age 85+	78 1.32%	62 0.88%	58 0.78%
Age 15+	5,437 92.12%	5,787 82.20%	5,684 76.71%
Age 20+	4,991 84.56%	5,461 77.57%	5,370 72.47%
Age 65+	274 4.64%	352 5.00%	390 5.26%
Median Age	24	27	30
Average Age	27.80	28.70	29.70
Population By Race	5,902	7,040	7,410
White	4,942 83.73%	5,732 81.42%	5,949 80.28%
Black	448 7.59%	549 7.80%	590 7.96%
Am. Indian & Alaskan	17 0.29%	27 0.38%	28 0.38%
Asian	352 5.96%	523 7.43%	608 8.21%
Hawaiian & Pacific Islander	6 0.10%	12 0.17%	11 0.15%
Other	134 2.27%	196 2.78%	224 3.02%

Rock Quarry Ridge & Juniper Ridge

3902 Rock Quarry Rd, Columbia, MO 65201

Description	2010	2020	2025
Population by Race (Hispanic)	200	289	324
White	173 86.50%	246 85.12%	276 85.19%
Black	6 3.00%	9 3.11%	10 3.09%
Am. Indian & Alaskan	5 2.50%	10 3.46%	11 3.40%
Asian	3 1.50%	3 1.04%	5 1.54%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other	14 7.00%	21 7.27%	23 7.10%
Household by Household Income	2,426	2,862	3,012
<\$25,000	1,295 53.38%	822 28.72%	805 26.73%
\$25,000 - \$50,000	602 24.81%	962 33.61%	1,031 34.23%
\$50,000 - \$75,000	326 13.44%	387 13.52%	402 13.35%
\$75,000 - \$100,000	117 4.82%	318 11.11%	353 11.72%
\$100,000 - \$125,000	33 1.36%	62 2.17%	71 2.36%
\$125,000 - \$150,000	21 0.87%	118 4.12%	133 4.42%
\$150,000 - \$200,000	12 0.49%	80 2.80%	91 3.02%
\$200,000+	20 0.82%	113 3.95%	126 4.18%
Average Household Income	\$34,129	\$58,646	\$60,875
Median Household Income	\$23,672	\$38,478	\$39,168