

# Consumer Spending Report

3100 S Old Highway 63, Columbia, MO 65201

Building Type: **Land**  
 Class: -  
 RBA: -  
 Typical Floor: -  
 Total Available: **0 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: -



2020 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
<b>Total Specified Consumer Spending</b>	<b>\$79,288</b>	<b>\$422,172</b>	<b>\$1,008,047</b>
<b>Total Apparel</b>	<b>\$4,803</b>	<b>\$25,304</b>	<b>\$59,925</b>
Women's Apparel	1,908	9,870	23,847
Men's Apparel	1,022	5,332	12,597
Girl's Apparel	338	1,886	4,543
Boy's Apparel	220	1,263	3,033
Infant Apparel	255	1,417	2,932
Footwear	1,059	5,536	12,974
<b>Total Entertainment &amp; Hobbies</b>	<b>\$11,775</b>	<b>\$64,780</b>	<b>\$157,426</b>
Entertainment	1,194	6,197	13,463
Audio & Visual Equipment/Service	2,810	15,385	37,509
Reading Materials	306	1,807	4,408
Pets, Toys, & Hobbies	1,874	10,196	25,014
Personal Items	5,592	31,194	77,032
<b>Total Food and Alcohol</b>	<b>\$21,572</b>	<b>\$116,948</b>	<b>\$279,243</b>
Food At Home	11,932	64,123	153,740
Food Away From Home	7,978	43,800	104,864
Alcoholic Beverages	1,661	9,026	20,639
<b>Total Household</b>	<b>\$9,613</b>	<b>\$53,099</b>	<b>\$135,129</b>
House Maintenance & Repair	1,301	7,081	21,854
Household Equip & Furnishings	4,345	23,462	57,878
Household Operations	2,979	16,822	41,078
Housing Costs	987	5,735	14,319

## Consumer Spending Report

3100 S Old Highway 63, Columbia, MO 65201

2020 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
<b>Total Transportation/Maint.</b>	<b>\$22,685</b>	<b>\$112,459</b>	<b>\$254,426</b>
Vehicle Purchases	11,428	52,632	113,006
Gasoline	6,979	35,768	84,527
Vehicle Expenses	231	2,082	5,608
Transportation	1,344	7,979	18,577
Automotive Repair & Maintenance	2,703	13,997	32,707
<b>Total Health Care</b>	<b>\$3,562</b>	<b>\$20,710</b>	<b>\$53,245</b>
Medical Services	2,106	12,111	30,842
Prescription Drugs	1,129	6,681	17,459
Medical Supplies	326	1,918	4,944
<b>Total Education/Day Care</b>	<b>\$5,278</b>	<b>\$28,870</b>	<b>\$68,653</b>
Education	3,754	20,061	46,901
Fees & Admissions	1,524	8,810	21,753

# Daytime Employment Report

1 Mile Radius

3100 S Old Highway 63, Columbia, MO 65201

Building Type: **Land**                      Total Available: **0 SF**  
 Class: -    % Leased: **0%**  
 RBA: -    Rent/SF/Yr: -  
 Typical Floor: -



Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>225</b>	<b>3,670</b>	<b>16</b>
Retail & Wholesale Trade	24	451	19
Hospitality & Food Service	11	290	26
Real Estate, Renting, Leasing	15	75	5
Finance & Insurance	31	216	7
Information	14	338	24
Scientific & Technology Services	19	267	14
Management of Companies	0	0	0
Health Care & Social Assistance	54	792	15
Educational Services	7	88	13
Public Administration & Sales	1	9	9
Arts, Entertainment, Recreation	5	21	4
Utilities & Waste Management	4	13	3
Construction	12	53	4
Manufacturing	5	243	49
Agriculture, Mining, Fishing	4	212	53
Other Services	19	602	32

# Demographic Detail Report

3100 S Old Highway 63, Columbia, MO 65201

Building Type: **Land**  
 Class: -  
 RBA: -  
 Typical Floor: -

Total Available: **0 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2025 Projection	9,223	53,715	114,499
2020 Estimate	8,764	51,163	109,475
2010 Census	7,355	43,385	95,644
Growth 2020 - 2025	5.24%	4.99%	4.59%
Growth 2010 - 2020	19.16%	17.93%	14.46%
<b>2020 Population by Age</b>			
	<b>8,764</b>	<b>51,163</b>	<b>109,475</b>
Age 0 - 4	670 7.64%	3,705 7.24%	6,998 6.39%
Age 5 - 9	498 5.68%	2,720 5.32%	6,166 5.63%
Age 10 - 14	355 4.05%	1,956 3.82%	5,479 5.00%
Age 15 - 19	478 5.45%	3,455 6.75%	8,046 7.35%
Age 20 - 24	1,757 20.05%	10,536 20.59%	17,470 15.96%
Age 25 - 29	1,291 14.73%	7,004 13.69%	11,127 10.16%
Age 30 - 34	935 10.67%	5,010 9.79%	8,720 7.97%
Age 35 - 39	643 7.34%	3,602 7.04%	7,463 6.82%
Age 40 - 44	370 4.22%	2,206 4.31%	5,595 5.11%
Age 45 - 49	283 3.23%	1,742 3.40%	5,072 4.63%
Age 50 - 54	248 2.83%	1,546 3.02%	4,717 4.31%
Age 55 - 59	271 3.09%	1,743 3.41%	5,324 4.86%
Age 60 - 64	248 2.83%	1,671 3.27%	5,040 4.60%
Age 65 - 69	212 2.42%	1,444 2.82%	4,323 3.95%
Age 70 - 74	150 1.71%	998 1.95%	2,948 2.69%
Age 75 - 79	105 1.20%	665 1.30%	1,952 1.78%
Age 80 - 84	81 0.92%	466 0.91%	1,324 1.21%
Age 85+	168 1.92%	693 1.35%	1,712 1.56%
Age 65+	716 8.17%	4,266 8.34%	12,259 11.20%
<b>Median Age</b>	<b>27.40</b>	<b>27.30</b>	<b>29.80</b>
<b>Average Age</b>	<b>31.00</b>	<b>31.30</b>	<b>34.30</b>

## Demographic Detail Report

3100 S Old Highway 63, Columbia, MO 65201						
Radius	1 Mile		3 Mile		5 Mile	
<b>2020 Population By Race</b>	<b>8,764</b>		<b>51,163</b>		<b>109,475</b>	
White	7,100	81.01%	41,285	80.69%	86,033	78.59%
Black	731	8.34%	4,059	7.93%	12,360	11.29%
Am. Indian & Alaskan	32	0.37%	165	0.32%	429	0.39%
Asian	630	7.19%	4,093	8.00%	6,799	6.21%
Hawaiian & Pacific Island	17	0.19%	61	0.12%	112	0.10%
Other	254	2.90%	1,500	2.93%	3,741	3.42%
<b>Population by Hispanic Origin</b>	<b>8,764</b>		<b>51,163</b>		<b>109,475</b>	
Non-Hispanic Origin	8,421	96.09%	49,353	96.46%	105,134	96.03%
Hispanic Origin	343	3.91%	1,811	3.54%	4,341	3.97%
<b>2020 Median Age, Male</b>	<b>27.40</b>		<b>27.50</b>		<b>29.50</b>	
<b>2020 Average Age, Male</b>	<b>30.10</b>		<b>30.90</b>		<b>33.50</b>	
<b>2020 Median Age, Female</b>	<b>27.50</b>		<b>27.10</b>		<b>30.00</b>	
<b>2020 Average Age, Female</b>	<b>31.90</b>		<b>31.80</b>		<b>35.00</b>	
<b>2020 Population by Occupation Classification</b>	<b>7,146</b>		<b>42,094</b>		<b>89,226</b>	
Civilian Employed	4,563	63.85%	25,586	60.78%	58,265	65.30%
Civilian Unemployed	179	2.50%	782	1.86%	1,490	1.67%
Civilian Non-Labor Force	2,400	33.59%	15,706	37.31%	29,366	32.91%
Armed Forces	4	0.06%	20	0.05%	105	0.12%
<b>Households by Marital Status</b>						
Married	833		4,979		14,842	
Married No Children	517		3,078		8,696	
Married w/Children	315		1,901		6,147	
<b>2020 Population by Education</b>	<b>5,609</b>		<b>33,014</b>		<b>73,185</b>	
Some High School, No Diploma	583	10.39%	1,840	5.57%	4,353	5.95%
High School Grad (Incl Equivalency)	622	11.09%	4,361	13.21%	10,795	14.75%
Some College, No Degree	1,158	20.65%	6,051	18.33%	15,302	20.91%
Associate Degree	602	10.73%	4,221	12.79%	7,869	10.75%
Bachelor Degree	1,382	24.64%	8,192	24.81%	18,147	24.80%
Advanced Degree	1,262	22.50%	8,349	25.29%	16,719	22.84%

## Demographic Detail Report

3100 S Old Highway 63, Columbia, MO 65201

Radius	1 Mile		3 Mile		5 Mile	
<b>2020 Population by Occupation</b>	<b>8,574</b>		<b>46,839</b>		<b>107,946</b>	
Real Estate & Finance	187	2.18%	1,897	4.05%	4,325	4.01%
Professional & Management	2,311	26.95%	13,270	28.33%	31,093	28.80%
Public Administration	139	1.62%	684	1.46%	2,192	2.03%
Education & Health	1,844	21.51%	10,029	21.41%	22,062	20.44%
Services	704	8.21%	4,632	9.89%	10,600	9.82%
Information	72	0.84%	569	1.21%	1,443	1.34%
Sales	1,353	15.78%	6,522	13.92%	14,139	13.10%
Transportation	158	1.84%	341	0.73%	847	0.78%
Retail	695	8.11%	3,327	7.10%	6,982	6.47%
Wholesale	68	0.79%	410	0.88%	1,007	0.93%
Manufacturing	368	4.29%	1,099	2.35%	3,014	2.79%
Production	372	4.34%	1,708	3.65%	4,020	3.72%
Construction	97	1.13%	635	1.36%	2,097	1.94%
Utilities	97	1.13%	599	1.28%	1,622	1.50%
Agriculture & Mining	0	0.00%	74	0.16%	236	0.22%
Farming, Fishing, Forestry	0	0.00%	307	0.66%	378	0.35%
Other Services	109	1.27%	736	1.57%	1,889	1.75%
<b>2020 Worker Travel Time to Job</b>	<b>4,426</b>		<b>24,571</b>		<b>56,032</b>	
<30 Minutes	3,992	90.19%	22,290	90.72%	49,391	88.15%
30-60 Minutes	379	8.56%	2,023	8.23%	5,742	10.25%
60+ Minutes	55	1.24%	258	1.05%	899	1.60%
<b>2010 Households by HH Size</b>	<b>2,990</b>		<b>16,023</b>		<b>38,383</b>	
1-Person Households	801	26.79%	5,464	34.10%	12,656	32.97%
2-Person Households	946	31.64%	5,308	33.13%	12,822	33.41%
3-Person Households	679	22.71%	2,629	16.41%	6,177	16.09%
4-Person Households	452	15.12%	1,954	12.19%	4,541	11.83%
5-Person Households	78	2.61%	444	2.77%	1,405	3.66%
6-Person Households	27	0.90%	156	0.97%	531	1.38%
7 or more Person Households	7	0.23%	68	0.42%	251	0.65%
<b>2020 Average Household Size</b>	<b>2.40</b>		<b>2.20</b>		<b>2.30</b>	
<b>Households</b>						
2025 Projection	3,705		20,528		46,407	
2020 Estimate	3,522		19,439		44,260	
2010 Census	2,990		16,021		38,383	
Growth 2020 - 2025	5.20%		5.60%		4.85%	
Growth 2010 - 2020	17.79%		21.33%		15.31%	

## Demographic Detail Report

3100 S Old Highway 63, Columbia, MO 65201						
Radius	1 Mile		3 Mile		5 Mile	
<b>2020 Households by HH Income</b>	<b>3,524</b>		<b>19,440</b>		<b>44,261</b>	
<\$25,000	1,064	30.19%	6,273	32.27%	10,901	24.63%
\$25,000 - \$50,000	1,110	31.50%	5,155	26.52%	11,769	26.59%
\$50,000 - \$75,000	404	11.46%	2,866	14.74%	7,718	17.44%
\$75,000 - \$100,000	380	10.78%	1,549	7.97%	4,095	9.25%
\$100,000 - \$125,000	115	3.26%	1,019	5.24%	3,100	7.00%
\$125,000 - \$150,000	151	4.28%	847	4.36%	2,563	5.79%
\$150,000 - \$200,000	129	3.66%	669	3.44%	1,689	3.82%
\$200,000+	171	4.85%	1,062	5.46%	2,426	5.48%
<b>2020 Avg Household Income</b>	<b>\$62,407</b>		<b>\$64,655</b>		<b>\$71,224</b>	
<b>2020 Med Household Income</b>	<b>\$38,028</b>		<b>\$39,946</b>		<b>\$48,245</b>	
<b>2020 Occupied Housing</b>	<b>3,523</b>		<b>19,439</b>		<b>44,260</b>	
Owner Occupied	1,164	33.04%	6,273	32.27%	20,029	45.25%
Renter Occupied	2,359	66.96%	13,166	67.73%	24,231	54.75%
<b>2010 Housing Units</b>	<b>3,621</b>		<b>20,612</b>		<b>47,749</b>	
1 Unit	1,614	44.57%	9,043	43.87%	27,278	57.13%
2 - 4 Units	791	21.84%	3,782	18.35%	8,072	16.91%
5 - 19 Units	691	19.08%	5,199	25.22%	8,735	18.29%
20+ Units	525	14.50%	2,588	12.56%	3,664	7.67%
<b>2020 Housing Value</b>	<b>1,164</b>		<b>6,273</b>		<b>20,030</b>	
<\$100,000	90	7.73%	434	6.92%	1,670	8.34%
\$100,000 - \$200,000	445	38.23%	2,303	36.71%	8,862	44.24%
\$200,000 - \$300,000	252	21.65%	1,480	23.59%	4,235	21.14%
\$300,000 - \$400,000	127	10.91%	1,076	17.15%	2,818	14.07%
\$400,000 - \$500,000	35	3.01%	195	3.11%	546	2.73%
\$500,000 - \$1,000,000	188	16.15%	703	11.21%	1,730	8.64%
\$1,000,000+	27	2.32%	82	1.31%	169	0.84%
<b>2020 Median Home Value</b>	<b>\$218,651</b>		<b>\$226,993</b>		<b>\$194,165</b>	
<b>2020 Housing Units by Yr Built</b>	<b>3,942</b>		<b>21,452</b>		<b>49,255</b>	
Built 2010+	707	17.94%	4,189	19.53%	7,469	15.16%
Built 2000 - 2010	1,131	28.69%	2,925	13.64%	7,172	14.56%
Built 1990 - 1999	875	22.20%	3,753	17.49%	8,661	17.58%
Built 1980 - 1989	598	15.17%	3,371	15.71%	6,446	13.09%
Built 1970 - 1979	382	9.69%	3,169	14.77%	6,798	13.80%
Built 1960 - 1969	192	4.87%	1,455	6.78%	5,714	11.60%
Built 1950 - 1959	30	0.76%	810	3.78%	3,191	6.48%
Built <1949	27	0.68%	1,780	8.30%	3,804	7.72%
<b>2020 Median Year Built</b>	<b>1997</b>		<b>1989</b>		<b>1987</b>	

# Demographic Summary Report

3100 S Old Highway 63, Columbia, MO 65201

Building Type: **Land** Total Available: **0 SF**  
 Class: - % Leased: **0%**  
 RBA: - Rent/SF/Yr: -  
 Typical Floor: -



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2025 Projection	9,223	53,715	114,499
2020 Estimate	8,764	51,163	109,475
2010 Census	7,355	43,385	95,644
Growth 2020 - 2025	5.24%	4.99%	4.59%
Growth 2010 - 2020	19.16%	17.93%	14.46%
<b>2020 Population by Hispanic Origin</b>	343	1,811	4,341
<b>2020 Population</b>	8,764	51,163	109,475
White	7,100 81.01%	41,285 80.69%	86,033 78.59%
Black	731 8.34%	4,059 7.93%	12,360 11.29%
Am. Indian & Alaskan	32 0.37%	165 0.32%	429 0.39%
Asian	630 7.19%	4,093 8.00%	6,799 6.21%
Hawaiian & Pacific Island	17 0.19%	61 0.12%	112 0.10%
Other	254 2.90%	1,500 2.93%	3,741 3.42%
U.S. Armed Forces	4	20	109
<b>Households</b>			
2025 Projection	3,705	20,528	46,407
2020 Estimate	3,522	19,439	44,260
2010 Census	2,990	16,021	38,383
Growth 2020 - 2025	5.20%	5.60%	4.85%
Growth 2010 - 2020	17.79%	21.33%	15.31%
Owner Occupied	1,164 33.05%	6,273 32.27%	20,029 45.25%
Renter Occupied	2,359 66.98%	13,166 67.73%	24,231 54.75%
<b>2020 Households by HH Income</b>	3,524	19,440	44,261
Income: <\$25,000	1,064 30.19%	6,273 32.27%	10,901 24.63%
Income: \$25,000 - \$50,000	1,110 31.50%	5,155 26.52%	11,769 26.59%
Income: \$50,000 - \$75,000	404 11.46%	2,866 14.74%	7,718 17.44%
Income: \$75,000 - \$100,000	380 10.78%	1,549 7.97%	4,095 9.25%
Income: \$100,000 - \$125,000	115 3.26%	1,019 5.24%	3,100 7.00%
Income: \$125,000 - \$150,000	151 4.28%	847 4.36%	2,563 5.79%
Income: \$150,000 - \$200,000	129 3.66%	669 3.44%	1,689 3.82%
Income: \$200,000+	171 4.85%	1,062 5.46%	2,426 5.48%
<b>2020 Avg Household Income</b>	\$62,407	\$64,655	\$71,224
<b>2020 Med Household Income</b>	\$38,028	\$39,946	\$48,245



# Demographic Trend Report

1 Mile Radius

3100 S Old Highway 63, Columbia, MO 65201

Building Type: **Land**  
 Class: -  
 RBA: -  
 Typical Floor: -

Total Available: **0 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: -



Description	2010		2020		2025	
<b>Population</b>	<b>7,355</b>		<b>8,764</b>		<b>9,223</b>	
Age 0 - 4	266	3.62%	670	7.64%	866	9.39%
Age 5 - 9	218	2.96%	498	5.68%	678	7.35%
Age 10 - 14	189	2.57%	355	4.05%	498	5.40%
Age 15 - 19	597	8.12%	478	5.45%	434	4.71%
Age 20 - 24	3,173	43.14%	1,757	20.05%	846	9.17%
Age 25 - 29	646	8.78%	1,291	14.73%	1,217	13.20%
Age 30 - 34	339	4.61%	935	10.67%	1,174	12.73%
Age 35 - 39	241	3.28%	643	7.34%	909	9.86%
Age 40 - 44	215	2.92%	370	4.22%	623	6.75%
Age 45 - 49	229	3.11%	283	3.23%	411	4.46%
Age 50 - 54	242	3.29%	248	2.83%	298	3.23%
Age 55 - 59	191	2.60%	271	3.09%	258	2.80%
Age 60 - 64	177	2.41%	248	2.83%	244	2.65%
Age 65 - 69	115	1.56%	212	2.42%	224	2.43%
Age 70 - 74	101	1.37%	150	1.71%	181	1.96%
Age 75 - 79	80	1.09%	105	1.20%	132	1.43%
Age 80 - 84	105	1.43%	81	0.92%	89	0.96%
Age 85+	231	3.14%	168	1.92%	142	1.54%
<b>Age 15+</b>	<b>6,682</b>	<b>90.85%</b>	<b>7,240</b>	<b>82.61%</b>	<b>7,182</b>	<b>77.87%</b>
<b>Age 20+</b>	<b>6,085</b>	<b>82.73%</b>	<b>6,762</b>	<b>77.16%</b>	<b>6,748</b>	<b>73.16%</b>
<b>Age 65+</b>	<b>632</b>	<b>8.59%</b>	<b>716</b>	<b>8.17%</b>	<b>768</b>	<b>8.33%</b>
<b>Median Age</b>	<b>24</b>		<b>27</b>		<b>30</b>	
<b>Average Age</b>	<b>30.70</b>		<b>31.00</b>		<b>31.70</b>	
<b>Population By Race</b>	<b>7,355</b>		<b>8,764</b>		<b>9,223</b>	
White	6,150	83.62%	7,100	81.01%	7,364	79.84%
Black	571	7.76%	731	8.34%	787	8.53%
Am. Indian & Alaskan	21	0.29%	32	0.37%	33	0.36%
Asian	431	5.86%	630	7.19%	730	7.91%
Hawaiian & Pacific Islander	11	0.15%	17	0.19%	17	0.18%
Other	168	2.28%	254	2.90%	292	3.17%

# Demographic Trend Report

1 Mile Radius

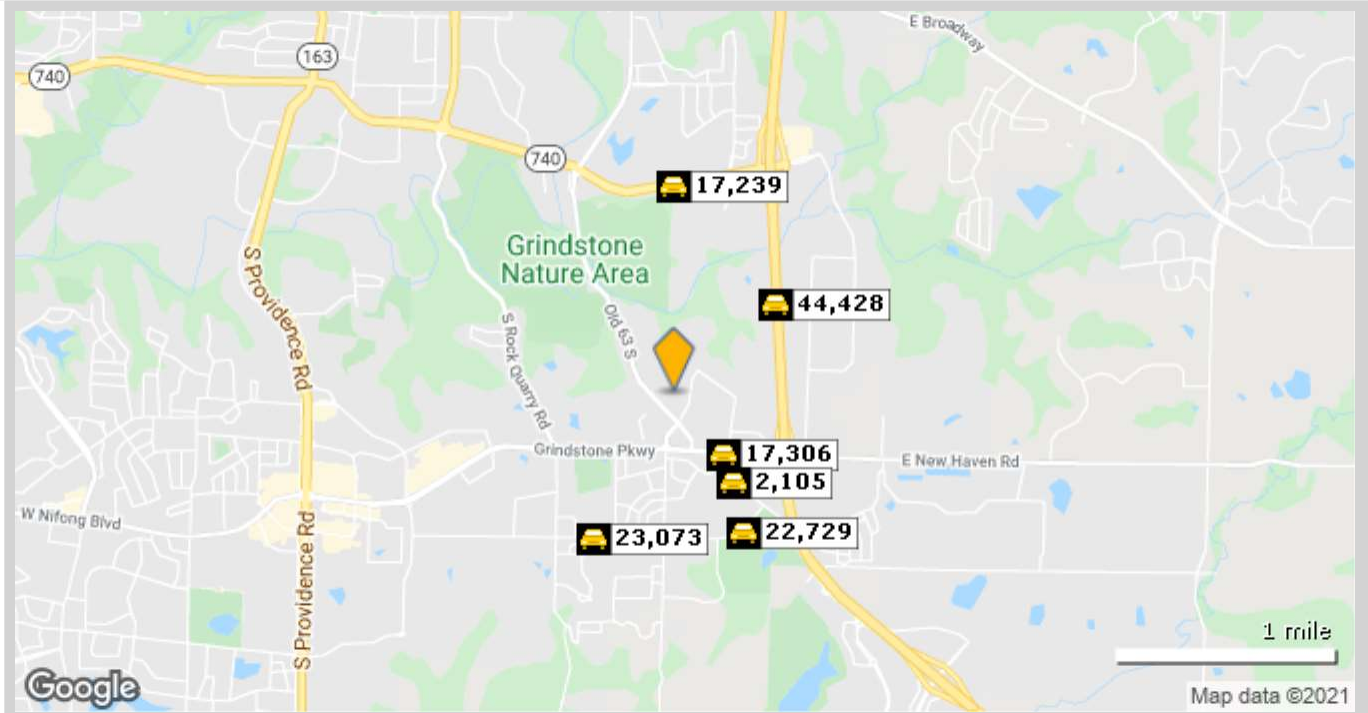
3100 S Old Highway 63, Columbia, MO 65201

Description	2010	2020	2025
<b>Population by Race (Hispanic)</b>	<b>238</b>	<b>343</b>	<b>386</b>
White	205 86.13%	294 85.71%	332 86.01%
Black	10 4.20%	15 4.37%	16 4.15%
Am. Indian & Alaskan	6 2.52%	10 2.92%	11 2.85%
Asian	2 0.84%	3 0.87%	4 1.04%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other	15 6.30%	21 6.12%	23 5.96%
<b>Household by Household Income</b>	<b>2,988</b>	<b>3,524</b>	<b>3,706</b>
<\$25,000	1,417 47.42%	1,064 30.19%	1,068 28.82%
\$25,000 - \$50,000	793 26.54%	1,110 31.50%	1,178 31.79%
\$50,000 - \$75,000	371 12.42%	404 11.46%	417 11.25%
\$75,000 - \$100,000	194 6.49%	380 10.78%	413 11.14%
\$100,000 - \$125,000	76 2.54%	115 3.26%	128 3.45%
\$125,000 - \$150,000	57 1.91%	151 4.28%	166 4.48%
\$150,000 - \$200,000	39 1.31%	129 3.66%	144 3.89%
\$200,000+	41 1.37%	171 4.85%	192 5.18%
<b>Average Household Income</b>	<b>\$40,964</b>	<b>\$62,407</b>	<b>\$64,479</b>
<b>Median Household Income</b>	<b>\$27,103</b>	<b>\$38,028</b>	<b>\$38,552</b>

# Traffic Count Report

3100 S Old Highway 63, Columbia, MO 65201

Building Type: **Land**  
 Class: -  
 RBA: -  
 Typical Floor: -  
 Total Available: **0 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: -



Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
<b>1</b> Grindstone Parkway	Bluff Creek Dr	0.02 E	2020	17,306	MPSI	.36
<b>2</b> Ponderosa Street	Aspen Heights Pkwy	0.00 SE	2020	2,105	MPSI	.50
<b>3</b> US Hwy 63 S	E Stadium Blvd	0.62 N	2014	41,573	MPSI	.64
<b>4</b> 345	E Stadium Blvd	0.62 N	2015	39,202	MPSI	.64
<b>5</b> US Hwy 63	E Broadway	1.62 N	2020	44,428	MPSI	.64
<b>6</b> E Nifong Blvd	Woodhaven Dr	0.12 W	2020	22,729	MPSI	.71
<b>7</b> Hermitage Rd	E Nifong Blvd	0.00 S	2020	22,407	MPSI	.75
<b>8</b> 344	E Nifong Blvd	0.00 S	2015	23,073	MPSI	.75
<b>9</b> 352	E Pointe Dr	0.26 E	2015	14,400	MPSI	.96
<b>10</b> E Stadium Blvd	E Pointe Dr	0.26 E	2020	17,239	MPSI	.96