

Consumer Spending Report

Ruby Tuesday

3310 Vandiver Dr, Columbia, MO 65202

Building Type: **General Retail**
 Secondary: **Restaurant**
 GLA: **4,658 SF**
 Year Built: **2005**
 Total Available: **4,658 SF**
 % Leased: **100%**
 Rent/SF/Yr: **\$13.00**



2020 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$45,717	\$443,962	\$900,099
Total Apparel	\$2,906	\$27,301	\$54,426
Women's Apparel	1,120	10,542	21,255
Men's Apparel	569	5,585	11,261
Girl's Apparel	246	2,187	4,264
Boy's Apparel	163	1,479	2,874
Infant Apparel	146	1,405	2,795
Footwear	662	6,103	11,976
Total Entertainment & Hobbies	\$7,315	\$69,665	\$140,772
Entertainment	583	5,814	11,897
Audio & Visual Equipment/Service	1,858	17,393	34,419
Reading Materials	181	1,818	3,783
Pets, Toys, & Hobbies	1,105	10,986	22,504
Personal Items	3,589	33,654	68,169
Total Food and Alcohol	\$13,342	\$127,375	\$253,543
Food At Home	7,725	72,001	141,768
Food Away From Home	4,726	46,353	93,484
Alcoholic Beverages	891	9,020	18,291
Total Household	\$5,634	\$56,412	\$117,570
House Maintenance & Repair	920	9,298	19,702
Household Equip & Furnishings	2,499	25,129	51,171
Household Operations	1,709	16,775	35,276
Housing Costs	507	5,209	11,420

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2020 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$11,345	\$112,246	\$228,456
Vehicle Purchases	4,720	48,892	101,315
Gasoline	4,219	39,482	78,240
Vehicle Expenses	172	2,063	4,367
Transportation	679	7,256	15,146
Automotive Repair & Maintenance	1,554	14,554	29,389
Total Health Care	\$2,442	\$23,296	\$47,360
Medical Services	1,379	13,368	27,330
Prescription Drugs	838	7,779	15,662
Medical Supplies	225	2,150	4,368
Total Education/Day Care	\$2,734	\$27,668	\$57,972
Education	1,916	19,319	40,071
Fees & Admissions	817	8,348	17,901

Demographic Detail Report

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COLUMBIA, MO

Radius	1 Mile	3 Mile	5 Mile
Population			
2025 Projection	5,724	54,604	109,150
2020 Estimate	5,525	52,214	104,460
2010 Census	5,155	45,795	91,841
Growth 2020 - 2025	3.60%	4.58%	4.49%
Growth 2010 - 2020	7.18%	14.02%	13.74%

2020 Population by Age	5,525	52,214	104,460
Age 0 - 4	359 6.50%	3,481 6.67%	6,912 6.62%
Age 5 - 9	372 6.73%	3,267 6.26%	6,200 5.94%
Age 10 - 14	361 6.53%	2,971 5.69%	5,477 5.24%
Age 15 - 19	443 8.02%	3,873 7.42%	7,834 7.50%
Age 20 - 24	673 12.18%	7,538 14.44%	16,515 15.81%
Age 25 - 29	423 7.66%	5,004 9.58%	10,577 10.13%
Age 30 - 34	393 7.11%	4,305 8.24%	8,532 8.17%
Age 35 - 39	402 7.28%	4,008 7.68%	7,531 7.21%
Age 40 - 44	335 6.06%	3,069 5.88%	5,675 5.43%
Age 45 - 49	310 5.61%	2,652 5.08%	4,988 4.78%
Age 50 - 54	276 5.00%	2,317 4.44%	4,448 4.26%
Age 55 - 59	291 5.27%	2,488 4.77%	4,843 4.64%
Age 60 - 64	261 4.72%	2,252 4.31%	4,447 4.26%
Age 65 - 69	218 3.95%	1,858 3.56%	3,742 3.58%
Age 70 - 74	149 2.70%	1,228 2.35%	2,516 2.41%
Age 75 - 79	102 1.85%	793 1.52%	1,650 1.58%
Age 80 - 84	72 1.30%	521 1.00%	1,117 1.07%
Age 85+	86 1.56%	590 1.13%	1,454 1.39%
Age 65+	627 11.35%	4,990 9.56%	10,479 10.03%
Median Age	31.70	30.00	29.40
Average Age	34.70	33.40	33.50

Demographic Detail Report

Ruby Tuesday

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Radius	1 Mile	3 Mile	5 Mile
2020 Population By Race	5,525	52,214	104,460
White	3,588 64.94%	38,209 73.18%	80,093 76.67%
Black	1,392 25.19%	8,402 16.09%	13,928 13.33%
Am. Indian & Alaskan	46 0.83%	257 0.49%	475 0.45%
Asian	183 3.31%	3,174 6.08%	5,953 5.70%
Hawaiian & Pacific Island	6 0.11%	51 0.10%	109 0.10%
Other	311 5.63%	2,120 4.06%	3,903 3.74%
Population by Hispanic Origin	5,525	52,214	104,460
Non-Hispanic Origin	5,244 94.91%	49,760 95.30%	99,968 95.70%
Hispanic Origin	281 5.09%	2,454 4.70%	4,492 4.30%
2020 Median Age, Male	30.80	29.70	29.20
2020 Average Age, Male	33.50	32.70	32.70
2020 Median Age, Female	32.50	30.30	29.60
2020 Average Age, Female	35.70	34.10	34.20
2020 Population by Occupation Classification	4,346	41,725	84,307
Civilian Employed	2,937 67.58%	27,867 66.79%	55,061 65.31%
Civilian Unemployed	65 1.50%	683 1.64%	1,425 1.69%
Civilian Non-Labor Force	1,341 30.86%	13,085 31.36%	27,667 32.82%
Armed Forces	3 0.07%	90 0.22%	154 0.18%
Households by Marital Status			
Married	680	6,567	13,280
Married No Children	398	3,690	7,694
Married w/Children	282	2,877	5,586
2020 Population by Education	3,567	35,086	69,003
Some High School, No Diploma	290 8.13%	2,747 7.83%	4,843 7.02%
High School Grad (Incl Equivalency)	932 26.13%	6,273 17.88%	11,819 17.13%
Some College, No Degree	886 24.84%	8,209 23.40%	15,301 22.17%
Associate Degree	248 6.95%	4,003 11.41%	7,481 10.84%
Bachelor Degree	726 20.35%	8,244 23.50%	16,564 24.00%
Advanced Degree	485 13.60%	5,610 15.99%	12,995 18.83%

Demographic Detail Report

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Radius	1 Mile		3 Mile		5 Mile	
2020 Population by Occupation	5,715		51,289		101,871	
Real Estate & Finance	219	3.83%	1,679	3.27%	3,290	3.23%
Professional & Management	1,697	29.69%	14,053	27.40%	28,432	27.91%
Public Administration	37	0.65%	1,009	1.97%	1,962	1.93%
Education & Health	1,118	19.56%	10,077	19.65%	20,334	19.96%
Services	658	11.51%	6,029	11.75%	10,626	10.43%
Information	115	2.01%	533	1.04%	1,330	1.31%
Sales	616	10.78%	6,597	12.86%	13,511	13.26%
Transportation	146	2.55%	362	0.71%	800	0.79%
Retail	227	3.97%	3,473	6.77%	7,216	7.08%
Wholesale	37	0.65%	437	0.85%	939	0.92%
Manufacturing	224	3.92%	1,759	3.43%	3,285	3.22%
Production	293	5.13%	2,249	4.38%	4,186	4.11%
Construction	128	2.24%	1,048	2.04%	2,072	2.03%
Utilities	79	1.38%	776	1.51%	1,544	1.52%
Agriculture & Mining	3	0.05%	115	0.22%	261	0.26%
Farming, Fishing, Forestry	0	0.00%	67	0.13%	225	0.22%
Other Services	118	2.06%	1,026	2.00%	1,858	1.82%
2020 Worker Travel Time to Job	2,902		27,036		52,936	
<30 Minutes	2,526	87.04%	23,744	87.82%	46,406	87.66%
30-60 Minutes	350	12.06%	2,866	10.60%	5,702	10.77%
60+ Minutes	26	0.90%	426	1.58%	828	1.56%
2010 Households by HH Size	2,228		19,021		36,504	
1-Person Households	793	35.59%	6,627	34.84%	12,224	33.49%
2-Person Households	692	31.06%	5,983	31.45%	11,904	32.61%
3-Person Households	362	16.25%	3,000	15.77%	5,918	16.21%
4-Person Households	212	9.52%	2,106	11.07%	4,223	11.57%
5-Person Households	98	4.40%	796	4.18%	1,412	3.87%
6-Person Households	45	2.02%	334	1.76%	533	1.46%
7 or more Person Households	26	1.17%	175	0.92%	290	0.79%
2020 Average Household Size	2.30		2.30		2.30	
Households						
2025 Projection	2,486		23,003		44,020	
2020 Estimate	2,396		21,937		41,997	
2010 Census	2,228		19,021		36,505	
Growth 2020 - 2025	3.76%		4.86%		4.82%	
Growth 2010 - 2020	7.54%		15.33%		15.04%	

Demographic Detail Report

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3310 Vandiver Dr, Columbia, MO 65202						
Radius	1 Mile		3 Mile		5 Mile	
2020 Households by HH Income	2,395		21,937		41,996	
<\$25,000	629	26.26%	6,045	27.56%	10,770	25.65%
\$25,000 - \$50,000	758	31.65%	6,411	29.22%	12,083	28.77%
\$50,000 - \$75,000	546	22.80%	4,271	19.47%	7,560	18.00%
\$75,000 - \$100,000	177	7.39%	2,154	9.82%	4,296	10.23%
\$100,000 - \$125,000	122	5.09%	1,072	4.89%	2,648	6.31%
\$125,000 - \$150,000	96	4.01%	1,017	4.64%	2,261	5.38%
\$150,000 - \$200,000	29	1.21%	502	2.29%	1,152	2.74%
\$200,000+	38	1.59%	465	2.12%	1,226	2.92%
2020 Avg Household Income	\$53,497		\$57,298		\$62,155	
2020 Med Household Income	\$39,925		\$42,377		\$44,379	
2020 Occupied Housing	2,396		21,937		41,997	
Owner Occupied	897	37.44%	8,966	40.87%	18,653	44.42%
Renter Occupied	1,499	62.56%	12,971	59.13%	23,344	55.58%
2010 Housing Units	2,730		23,359		44,866	
1 Unit	1,343	49.19%	12,343	52.84%	25,644	57.16%
2 - 4 Units	816	29.89%	4,809	20.59%	7,849	17.49%
5 - 19 Units	500	18.32%	4,449	19.05%	7,922	17.66%
20+ Units	71	2.60%	1,758	7.53%	3,451	7.69%
2020 Housing Value	896		8,965		18,652	
<\$100,000	94	10.49%	1,180	13.16%	1,903	10.20%
\$100,000 - \$200,000	666	74.33%	5,614	62.62%	10,500	56.29%
\$200,000 - \$300,000	61	6.81%	1,341	14.96%	3,310	17.75%
\$300,000 - \$400,000	29	3.24%	473	5.28%	1,417	7.60%
\$400,000 - \$500,000	0	0.00%	55	0.61%	274	1.47%
\$500,000 - \$1,000,000	46	5.13%	241	2.69%	1,137	6.10%
\$1,000,000+	0	0.00%	61	0.68%	111	0.60%
2020 Median Home Value	\$153,153		\$158,826		\$170,695	
2020 Housing Units by Yr Built	2,821		24,479		46,770	
Built 2010+	243	8.61%	3,349	13.68%	6,766	14.47%
Built 2000 - 2010	283	10.03%	4,396	17.96%	7,949	17.00%
Built 1990 - 1999	512	18.15%	3,985	16.28%	7,291	15.59%
Built 1980 - 1989	445	15.77%	2,557	10.45%	5,485	11.73%
Built 1970 - 1979	462	16.38%	3,726	15.22%	6,614	14.14%
Built 1960 - 1969	684	24.25%	3,008	12.29%	5,644	12.07%
Built 1950 - 1959	144	5.10%	1,354	5.53%	3,229	6.90%
Built <1949	48	1.70%	2,104	8.60%	3,792	8.11%
2020 Median Year Built	1981		1987		1986	

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COLUMBIA, MO

Description	2010	2020	2025
Population	5,155	5,525	5,724
Age 0 - 4	447 8.67%	359 6.50%	421 7.35%
Age 5 - 9	345 6.69%	372 6.73%	385 6.73%
Age 10 - 14	286 5.55%	361 6.53%	365 6.38%
Age 15 - 19	310 6.01%	443 8.02%	384 6.71%
Age 20 - 24	624 12.10%	673 12.18%	496 8.67%
Age 25 - 29	610 11.83%	423 7.66%	523 9.14%
Age 30 - 34	421 8.17%	393 7.11%	463 8.09%
Age 35 - 39	319 6.19%	402 7.28%	414 7.23%
Age 40 - 44	304 5.90%	335 6.06%	374 6.53%
Age 45 - 49	306 5.94%	310 5.61%	334 5.84%
Age 50 - 54	278 5.39%	276 5.00%	296 5.17%
Age 55 - 59	248 4.81%	291 5.27%	277 4.84%
Age 60 - 64	200 3.88%	261 4.72%	261 4.56%
Age 65 - 69	133 2.58%	218 3.95%	232 4.05%
Age 70 - 74	104 2.02%	149 2.70%	186 3.25%
Age 75 - 79	88 1.71%	102 1.85%	132 2.31%
Age 80 - 84	75 1.45%	72 1.30%	85 1.48%
Age 85+	58 1.13%	86 1.56%	95 1.66%
Age 15+	4,078 79.11%	4,434 80.25%	4,552 79.52%
Age 20+	3,768 73.09%	3,991 72.24%	4,168 72.82%
Age 65+	458 8.88%	627 11.35%	730 12.75%
Median Age	30	32	33
Average Age	33.10	34.70	35.50
Population By Race	5,155	5,525	5,724
White	3,496 67.82%	3,588 64.94%	3,649 63.75%
Black	1,252 24.29%	1,392 25.19%	1,465 25.59%
Am. Indian & Alaskan	40 0.78%	46 0.83%	48 0.84%
Asian	123 2.39%	183 3.31%	209 3.65%
Hawaiian & Pacific Islander	3 0.06%	6 0.11%	5 0.09%
Other	238 4.62%	311 5.63%	348 6.08%

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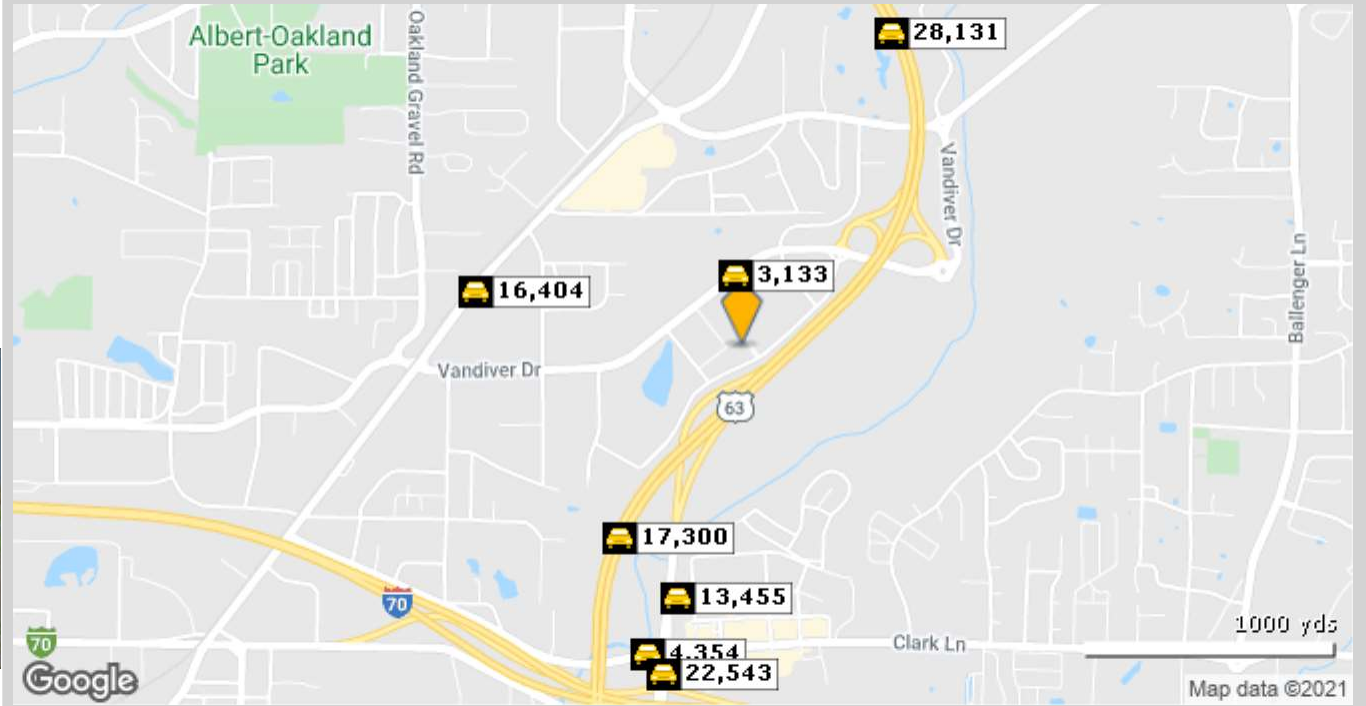
Description	2010	2020	2025
Population by Race (Hispanic)	226	281	309
White	162 71.68%	194 69.04%	217 70.23%
Black	28 12.39%	37 13.17%	40 12.94%
Am. Indian & Alaskan	14 6.19%	18 6.41%	20 6.47%
Asian	2 0.88%	4 1.42%	3 0.97%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other	20 8.85%	28 9.96%	28 9.06%
Household by Household Income	2,226	2,395	2,488
<\$25,000	1,143 51.35%	629 26.26%	582 23.39%
\$25,000 - \$50,000	536 24.08%	758 31.65%	813 32.68%
\$50,000 - \$75,000	300 13.48%	546 22.80%	593 23.83%
\$75,000 - \$100,000	171 7.68%	177 7.39%	182 7.32%
\$100,000 - \$125,000	39 1.75%	122 5.09%	135 5.43%
\$125,000 - \$150,000	8 0.36%	96 4.01%	110 4.42%
\$150,000 - \$200,000	1 0.04%	29 1.21%	33 1.33%
\$200,000+	28 1.26%	38 1.59%	40 1.61%
Average Household Income	\$36,467	\$53,497	\$55,359
Median Household Income	\$24,332	\$39,925	\$45,559

Traffic Count Report

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	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Vandiver Drive	Woodard Dr	0.12 NE	2020	3,133	MPSI	.17
2	US Hwy 63	Clark Ln	0.29 S	2020	17,300	MPSI	.51
3	Golden Bear Dr	Penn Ter	0.04 E	2020	11,748	MPSI	.59
4	3048	Penn Ter	0.04 E	2015	13,455	MPSI	.59
5	Paris Rd	Nelwood Dr	0.18 NE	2020	16,907	MPSI	.62
6	1190	Nelwood Dr	0.18 NE	2015	16,404	MPSI	.62
7	Clark Lane	US Hwy 63 Bus	0.04 E	2020	4,354	MPSI	.73
8	US Hwy 63 Bus	Clark Ln	0.05 N	2020	25,600	MPSI	.77
9	3796	Clark Ln	0.05 N	2015	22,543	MPSI	.77
10	US Hwy 63N	Mexico Gravel Rd	0.22 S	2014	28,131	MPSI	.81

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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	275	3,333	12
Retail & Wholesale Trade	58	852	15
Hospitality & Food Service	39	1,163	30
Real Estate, Renting, Leasing	17	107	6
Finance & Insurance	32	140	4
Information	1	200	200
Scientific & Technology Services	19	161	8
Management of Companies	0	0	0
Health Care & Social Assistance	42	288	7
Educational Services	4	57	14
Public Administration & Sales	0	0	0
Arts, Entertainment, Recreation	4	13	3
Utilities & Waste Management	9	26	3
Construction	16	85	5
Manufacturing	10	102	10
Agriculture, Mining, Fishing	0	0	0
Other Services	24	139	6