

Consumer Spending Report

2302 Paris Rd. 2302 Paris Rd, Columbia, MO 65202

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -
 Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



2020 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$44,660	\$496,006	\$1,027,739
Total Apparel	\$2,934	\$30,613	\$61,733
Women's Apparel	1,122	11,672	24,246
Men's Apparel	583	6,207	12,796
Girl's Apparel	243	2,500	4,813
Boy's Apparel	165	1,708	3,239
Infant Apparel	148	1,674	3,088
Footwear	672	6,851	13,552
Total Entertainment & Hobbies	\$7,288	\$78,343	\$161,250
Entertainment	611	7,071	14,016
Audio & Visual Equipment/Service	1,891	19,494	39,361
Reading Materials	169	2,019	4,343
Pets, Toys, & Hobbies	1,083	12,377	25,762
Personal Items	3,535	37,382	77,768
Total Food and Alcohol	\$13,458	\$141,947	\$288,336
Food At Home	7,791	80,380	160,552
Food Away From Home	4,766	51,480	106,903
Alcoholic Beverages	901	10,087	20,880
Total Household	\$5,430	\$62,946	\$135,133
House Maintenance & Repair	868	10,383	22,700
Household Equip & Furnishings	2,434	27,756	58,570
Household Operations	1,651	19,057	40,612
Housing Costs	476	5,751	13,252

Consumer Spending Report

2302 Paris Rd.

2302 Paris Rd, Columbia, MO 65202

2020 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$10,507	\$125,687	\$260,648
Vehicle Purchases	3,947	54,879	115,410
Gasoline	4,151	44,193	88,990
Vehicle Expenses	255	2,299	5,127
Transportation	697	7,993	17,562
Automotive Repair & Maintenance	1,458	16,323	33,559
Total Health Care	\$2,370	\$25,833	\$54,133
Medical Services	1,326	14,769	31,087
Prescription Drugs	821	8,676	18,013
Medical Supplies	222	2,387	5,033
Total Education/Day Care	\$2,673	\$30,637	\$66,505
Education	1,901	21,377	45,785
Fees & Admissions	772	9,260	20,720

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 Class: - % Leased: **0%**
 RBA: - Rent/SF/Yr: -
 Typical Floor: -



Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	340	4,776	14
Retail & Wholesale Trade	91	1,403	15
Hospitality & Food Service	26	561	22
Real Estate, Renting, Leasing	15	70	5
Finance & Insurance	37	327	9
Information	9	339	38
Scientific & Technology Services	16	147	9
Management of Companies	0	0	0
Health Care & Social Assistance	23	617	27
Educational Services	4	139	35
Public Administration & Sales	6	75	13
Arts, Entertainment, Recreation	6	80	13
Utilities & Waste Management	17	69	4
Construction	27	210	8
Manufacturing	11	308	28
Agriculture, Mining, Fishing	0	0	0
Other Services	52	431	8

Demographic Detail Report

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 Class: -
 RBA: -
 Typical Floor: -

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Radius	1 Mile		3 Mile		5 Mile	
Population						
2025 Projection	5,795		65,485		120,152	
2020 Estimate	5,673		63,474		116,086	
2010 Census	5,430		57,004		102,169	
Growth 2020 - 2025	2.15%		3.17%		3.50%	
Growth 2010 - 2020	4.48%		11.35%		13.62%	
2020 Population by Age						
	5,673		63,474		116,086	
Age 0 - 4	368	6.49%	4,327	6.82%	7,529	6.49%
Age 5 - 9	376	6.63%	3,807	6.00%	6,805	5.86%
Age 10 - 14	366	6.45%	3,286	5.18%	6,100	5.25%
Age 15 - 19	452	7.97%	4,983	7.85%	8,692	7.49%
Age 20 - 24	708	12.48%	10,606	16.71%	17,923	15.44%
Age 25 - 29	453	7.99%	6,642	10.46%	11,428	9.84%
Age 30 - 34	420	7.40%	5,303	8.35%	9,265	7.98%
Age 35 - 39	420	7.40%	4,652	7.33%	8,263	7.12%
Age 40 - 44	339	5.98%	3,438	5.42%	6,303	5.43%
Age 45 - 49	310	5.46%	2,941	4.63%	5,617	4.84%
Age 50 - 54	276	4.87%	2,571	4.05%	5,072	4.37%
Age 55 - 59	300	5.29%	2,766	4.36%	5,572	4.80%
Age 60 - 64	275	4.85%	2,502	3.94%	5,162	4.45%
Age 65 - 69	229	4.04%	2,072	3.26%	4,380	3.77%
Age 70 - 74	149	2.63%	1,372	2.16%	2,970	2.56%
Age 75 - 79	98	1.73%	891	1.40%	1,973	1.70%
Age 80 - 84	64	1.13%	595	0.94%	1,336	1.15%
Age 85+	71	1.25%	719	1.13%	1,696	1.46%
Age 65+	611	10.77%	5,649	8.90%	12,355	10.64%
Median Age	31.40		28.60		29.80	
Average Age	34.40		32.50		34.00	

Demographic Detail Report

2302 Paris Rd.						
2302 Paris Rd, Columbia, MO 65202						
Radius	1 Mile		3 Mile		5 Mile	
2020 Population By Race	5,673		63,474		116,086	
White	3,573	62.98%	47,058	74.14%	89,492	77.09%
Black	1,456	25.67%	9,676	15.24%	14,684	12.65%
Am. Indian & Alaskan	55	0.97%	300	0.47%	524	0.45%
Asian	275	4.85%	3,892	6.13%	7,035	6.06%
Hawaiian & Pacific Island	7	0.12%	64	0.10%	120	0.10%
Other	307	5.41%	2,485	3.91%	4,230	3.64%
Population by Hispanic Origin	5,673		63,474		116,086	
Non-Hispanic Origin	5,254	92.61%	60,581	95.44%	111,155	95.75%
Hispanic Origin	419	7.39%	2,893	4.56%	4,931	4.25%
2020 Median Age, Male	30.50		28.50		29.60	
2020 Average Age, Male	33.30		31.90		33.20	
2020 Median Age, Female	32.10		28.60		30.00	
2020 Average Age, Female	35.30		33.10		34.70	
2020 Population by Occupation Classification	4,473		51,058		93,914	
Civilian Employed	3,136	70.11%	32,342	63.34%	61,023	64.98%
Civilian Unemployed	79	1.77%	914	1.79%	1,624	1.73%
Civilian Non-Labor Force	1,251	27.97%	17,711	34.69%	31,093	33.11%
Armed Forces	7	0.16%	91	0.18%	174	0.19%
Households by Marital Status						
Married	658		7,180		15,505	
Married No Children	388		4,065		8,961	
Married w/Children	270		3,115		6,544	
2020 Population by Education	3,709		41,282		76,808	
Some High School, No Diploma	424	11.43%	2,741	6.64%	4,589	5.97%
High School Grad (Incl Equivalency)	866	23.35%	7,222	17.49%	13,428	17.48%
Some College, No Degree	1,091	29.41%	10,434	25.27%	18,164	23.65%
Associate Degree	306	8.25%	4,818	11.67%	7,772	10.12%
Bachelor Degree	695	18.74%	8,837	21.41%	17,675	23.01%
Advanced Degree	327	8.82%	7,230	17.51%	15,180	19.76%

Demographic Detail Report

2302 Paris Rd.						
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Radius	1 Mile		3 Mile		5 Mile	
2020 Population by Occupation	5,988		59,248		113,043	
Real Estate & Finance	156	2.61%	2,161	3.65%	4,628	4.09%
Professional & Management	1,239	20.69%	14,821	25.02%	30,187	26.70%
Public Administration	114	1.90%	1,067	1.80%	2,248	1.99%
Education & Health	1,188	19.84%	11,099	18.73%	21,272	18.82%
Services	819	13.68%	7,596	12.82%	12,211	10.80%
Information	55	0.92%	580	0.98%	1,172	1.04%
Sales	722	12.06%	7,569	12.78%	14,121	12.49%
Transportation	157	2.62%	490	0.83%	892	0.79%
Retail	409	6.83%	4,115	6.95%	7,607	6.73%
Wholesale	12	0.20%	526	0.89%	1,458	1.29%
Manufacturing	261	4.36%	1,798	3.03%	3,393	3.00%
Production	451	7.53%	2,810	4.74%	5,244	4.64%
Construction	150	2.51%	1,745	2.95%	3,310	2.93%
Utilities	51	0.85%	967	1.63%	2,128	1.88%
Agriculture & Mining	9	0.15%	285	0.48%	424	0.38%
Farming, Fishing, Forestry	0	0.00%	181	0.31%	249	0.22%
Other Services	195	3.26%	1,438	2.43%	2,499	2.21%
2020 Worker Travel Time to Job	3,099		31,489		59,147	
<30 Minutes	2,711	87.48%	28,261	89.75%	52,138	88.15%
30-60 Minutes	306	9.87%	2,626	8.34%	5,946	10.05%
60+ Minutes	82	2.65%	602	1.91%	1,063	1.80%
2010 Households by HH Size	2,361		21,786		41,028	
1-Person Households	851	36.04%	7,807	35.83%	13,659	33.29%
2-Person Households	740	31.34%	6,873	31.55%	13,479	32.85%
3-Person Households	373	15.80%	3,355	15.40%	6,617	16.13%
4-Person Households	217	9.19%	2,350	10.79%	4,781	11.65%
5-Person Households	108	4.57%	855	3.92%	1,591	3.88%
6-Person Households	45	1.91%	352	1.62%	588	1.43%
7 or more Person Households	27	1.14%	194	0.89%	313	0.76%
2020 Average Household Size	2.20		2.20		2.30	
Households						
2025 Projection	2,539		25,650		48,904	
2020 Estimate	2,482		24,759		47,132	
2010 Census	2,360		21,785		41,027	
Growth 2020 - 2025	2.30%		3.60%		3.76%	
Growth 2010 - 2020	5.17%		13.65%		14.88%	

Demographic Detail Report

2302 Paris Rd.						
2302 Paris Rd, Columbia, MO 65202						
Radius	1 Mile		3 Mile		5 Mile	
2020 Households by HH Income	2,481		24,758		47,132	
<\$25,000	568	22.89%	7,128	28.79%	11,309	23.99%
\$25,000 - \$50,000	935	37.69%	7,097	28.67%	13,137	27.87%
\$50,000 - \$75,000	485	19.55%	4,534	18.31%	8,697	18.45%
\$75,000 - \$100,000	273	11.00%	2,318	9.36%	4,641	9.85%
\$100,000 - \$125,000	78	3.14%	1,556	6.28%	3,470	7.36%
\$125,000 - \$150,000	69	2.78%	1,047	4.23%	2,623	5.57%
\$150,000 - \$200,000	36	1.45%	530	2.14%	1,542	3.27%
\$200,000+	37	1.49%	548	2.21%	1,713	3.63%
2020 Avg Household Income	\$53,360		\$57,037		\$66,234	
2020 Med Household Income	\$41,020		\$41,563		\$47,662	
2020 Occupied Housing	2,482		24,760		47,131	
Owner Occupied	854	34.41%	10,021	40.47%	21,472	45.56%
Renter Occupied	1,628	65.59%	14,739	59.53%	25,659	54.44%
2010 Housing Units	2,778		26,782		50,743	
1 Unit	1,191	42.87%	14,159	52.87%	28,334	55.84%
2 - 4 Units	792	28.51%	5,159	19.26%	8,869	17.48%
5 - 19 Units	620	22.32%	4,940	18.45%	8,825	17.39%
20+ Units	175	6.30%	2,524	9.42%	4,715	9.29%
2020 Housing Value	855		10,021		21,471	
<\$100,000	191	22.34%	1,349	13.46%	2,091	9.74%
\$100,000 - \$200,000	570	66.67%	6,205	61.92%	11,676	54.38%
\$200,000 - \$300,000	38	4.44%	1,434	14.31%	4,108	19.13%
\$300,000 - \$400,000	28	3.27%	537	5.36%	2,084	9.71%
\$400,000 - \$500,000	0	0.00%	79	0.79%	342	1.59%
\$500,000 - \$1,000,000	6	0.70%	315	3.14%	1,057	4.92%
\$1,000,000+	22	2.57%	102	1.02%	113	0.53%
2020 Median Home Value	\$141,491		\$159,008		\$174,036	
2020 Housing Units by Yr Built	2,961		28,020		52,970	
Built 2010+	245	8.27%	3,892	13.89%	8,145	15.38%
Built 2000 - 2010	193	6.52%	4,538	16.20%	8,752	16.52%
Built 1990 - 1999	516	17.43%	3,934	14.04%	8,524	16.09%
Built 1980 - 1989	476	16.08%	2,845	10.15%	6,422	12.12%
Built 1970 - 1979	585	19.76%	3,948	14.09%	7,601	14.35%
Built 1960 - 1969	655	22.12%	3,536	12.62%	6,376	12.04%
Built 1950 - 1959	196	6.62%	2,186	7.80%	3,341	6.31%
Built <1949	95	3.21%	3,141	11.21%	3,809	7.19%
2020 Median Year Built	1978		1983		1987	

Demographic Summary Report

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 Class: -
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 Typical Floor: -
 Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
Population			
2025 Projection	5,795	65,485	120,152
2020 Estimate	5,673	63,474	116,086
2010 Census	5,430	57,004	102,169
Growth 2020 - 2025	2.15%	3.17%	3.50%
Growth 2010 - 2020	4.48%	11.35%	13.62%
2020 Population by Hispanic Origin	418	2,893	4,930
2020 Population	5,673	63,474	116,086
White	3,573 62.98%	47,058 74.14%	89,492 77.09%
Black	1,456 25.67%	9,676 15.24%	14,684 12.65%
Am. Indian & Alaskan	55 0.97%	300 0.47%	524 0.45%
Asian	275 4.85%	3,892 6.13%	7,035 6.06%
Hawaiian & Pacific Island	7 0.12%	64 0.10%	120 0.10%
Other	307 5.41%	2,485 3.91%	4,230 3.64%
U.S. Armed Forces	7	93	177
Households			
2025 Projection	2,539	25,650	48,904
2020 Estimate	2,482	24,759	47,132
2010 Census	2,360	21,785	41,027
Growth 2020 - 2025	2.30%	3.60%	3.76%
Growth 2010 - 2020	5.17%	13.65%	14.88%
Owner Occupied	854 34.41%	10,021 40.47%	21,472 45.56%
Renter Occupied	1,628 65.59%	14,739 59.53%	25,659 54.44%
2020 Households by HH Income	2,481	24,758	47,132
Income: <\$25,000	568 22.89%	7,128 28.79%	11,309 23.99%
Income: \$25,000 - \$50,000	935 37.69%	7,097 28.67%	13,137 27.87%
Income: \$50,000 - \$75,000	485 19.55%	4,534 18.31%	8,697 18.45%
Income: \$75,000 - \$100,000	273 11.00%	2,318 9.36%	4,641 9.85%
Income: \$100,000 - \$125,000	78 3.14%	1,556 6.28%	3,470 7.36%
Income: \$125,000 - \$150,000	69 2.78%	1,047 4.23%	2,623 5.57%
Income: \$150,000 - \$200,000	36 1.45%	530 2.14%	1,542 3.27%
Income: \$200,000+	37 1.49%	548 2.21%	1,713 3.63%
2020 Avg Household Income	\$53,360	\$57,037	\$66,234
2020 Med Household Income	\$41,020	\$41,563	\$47,662

Demographic Trend Report

1 Mile Radius

2302 Paris Rd.
2302 Paris Rd, Columbia, MO 65202

Building Type: **Land** Total Available: **0 SF**
 Class: - % Leased: **0%**
 RBA: - Rent/SF/Yr: -
 Typical Floor: -



Description	2010	2020	2025
Population	5,430	5,673	5,795
Age 0 - 4	459 8.45%	368 6.49%	428 7.39%
Age 5 - 9	370 6.81%	376 6.63%	389 6.71%
Age 10 - 14	296 5.45%	366 6.45%	366 6.32%
Age 15 - 19	343 6.32%	452 7.97%	384 6.63%
Age 20 - 24	692 12.74%	708 12.48%	501 8.65%
Age 25 - 29	684 12.60%	453 7.99%	540 9.32%
Age 30 - 34	435 8.01%	420 7.40%	484 8.35%
Age 35 - 39	332 6.11%	420 7.40%	430 7.42%
Age 40 - 44	300 5.52%	339 5.98%	383 6.61%
Age 45 - 49	323 5.95%	310 5.46%	336 5.80%
Age 50 - 54	291 5.36%	276 4.87%	293 5.06%
Age 55 - 59	285 5.25%	300 5.29%	276 4.76%
Age 60 - 64	206 3.79%	275 4.85%	265 4.57%
Age 65 - 69	134 2.47%	229 4.04%	240 4.14%
Age 70 - 74	89 1.64%	149 2.63%	189 3.26%
Age 75 - 79	83 1.53%	98 1.73%	130 2.24%
Age 80 - 84	63 1.16%	64 1.13%	80 1.38%
Age 85+	46 0.85%	71 1.25%	81 1.40%
Age 15+	4,306 79.30%	4,564 80.45%	4,612 79.59%
Age 20+	3,963 72.98%	4,112 72.48%	4,228 72.96%
Age 65+	415 7.64%	611 10.77%	720 12.42%
Median Age	29	31	33
Average Age	32.40	34.40	35.30
Population By Race	5,430	5,673	5,795
White	3,568 65.71%	3,573 62.98%	3,587 61.90%
Black	1,363 25.10%	1,456 25.67%	1,501 25.90%
Am. Indian & Alaskan	48 0.88%	55 0.97%	56 0.97%
Asian	199 3.66%	275 4.85%	307 5.30%
Hawaiian & Pacific Islander	4 0.07%	7 0.12%	5 0.09%
Other	245 4.51%	307 5.41%	340 5.87%

Demographic Trend Report

1 Mile Radius

2302 Paris Rd.
2302 Paris Rd, Columbia, MO 65202

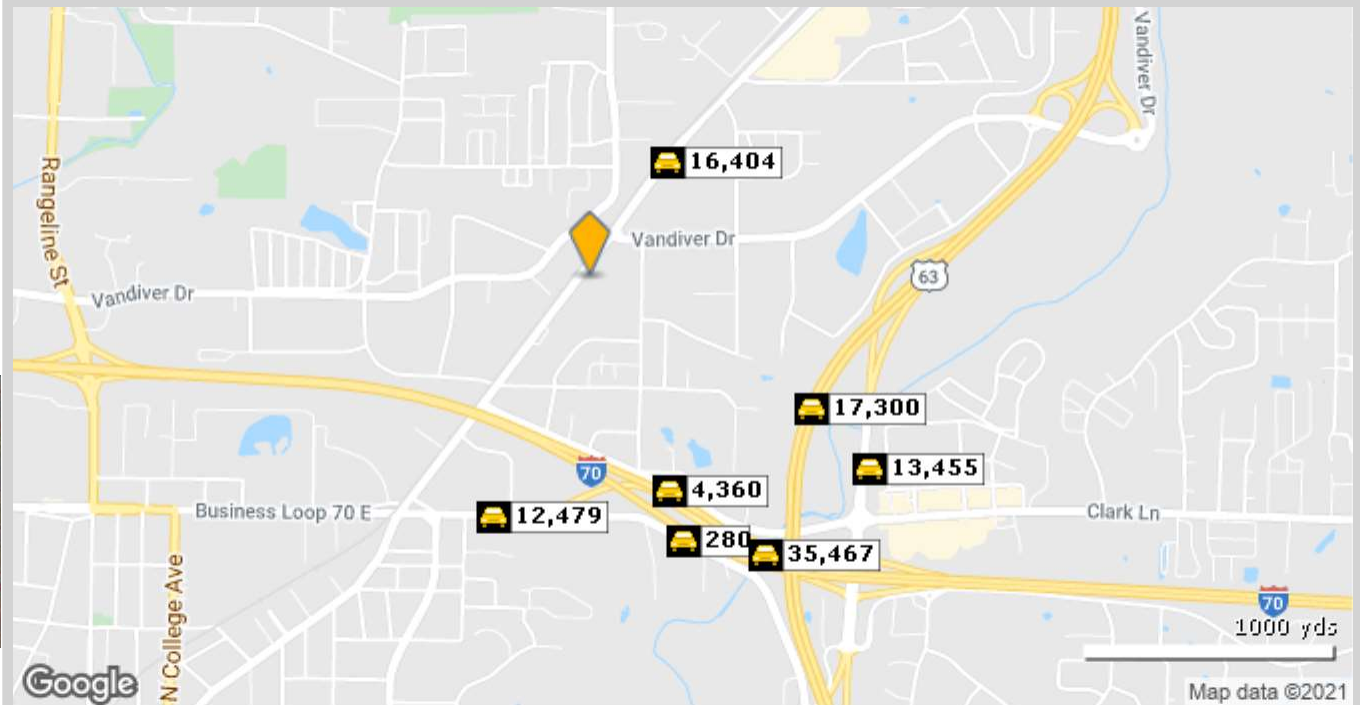
Description	2010	2020	2025
Population by Race (Hispanic)	357	419	450
White	294 82.35%	335 79.95%	364 80.89%
Black	24 6.72%	31 7.40%	32 7.11%
Am. Indian & Alaskan	18 5.04%	24 5.73%	25 5.56%
Asian	2 0.56%	2 0.48%	2 0.44%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	1 0.22%
Other	19 5.32%	26 6.21%	26 5.78%
Household by Household Income	2,359	2,481	2,539
<\$25,000	1,167 49.47%	568 22.89%	536 21.11%
\$25,000 - \$50,000	622 26.37%	935 37.69%	964 37.97%
\$50,000 - \$75,000	326 13.82%	485 19.55%	512 20.17%
\$75,000 - \$100,000	170 7.21%	273 11.00%	286 11.26%
\$100,000 - \$125,000	28 1.19%	78 3.14%	83 3.27%
\$125,000 - \$150,000	11 0.47%	69 2.78%	79 3.11%
\$150,000 - \$200,000	4 0.17%	36 1.45%	40 1.58%
\$200,000+	31 1.31%	37 1.49%	39 1.54%
Average Household Income	\$36,678	\$53,360	\$54,999
Median Household Income	\$25,336	\$41,020	\$42,352

Traffic Count Report

2302 Paris Rd.

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Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -
 Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Paris Rd	Nelwood Dr	0.18 NE	2020	16,907	MPSI	.33
2	1190	Nelwood Dr	0.18 NE	2015	16,404	MPSI	.33
3	Clark Lane	Lakewood Dr	0.04 N	2020	4,360	MPSI	.52
4	I- 70 Bus	Hathman Pl	0.04 E	2020	10,893	MPSI	.58
5	1070	Hathman Pl	0.04 E	2015	12,479	MPSI	.58
6	US Hwy 63	Clark Ln	0.29 S	2020	17,300	MPSI	.60
7	I 70 Business	S Eastwood Cir	0.05 SE	2020	280	MPSI	.64
8	US Hwy 63	I- 70	0.06 SE	2020	35,467	MPSI	.76
9	Golden Bear Dr	Penn Ter	0.04 E	2020	11,748	MPSI	.78
10	3048	Penn Ter	0.04 E	2015	13,455	MPSI	.78