

Consumer Spending Report

1001 Fairview Rd, Columbia, MO 65203

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -
 Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



2020 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$91,200	\$479,569	\$1,004,868
Total Apparel	\$5,526	\$28,632	\$59,862
Women's Apparel	2,241	11,593	23,918
Men's Apparel	1,129	6,038	12,603
Girl's Apparel	431	2,194	4,582
Boy's Apparel	284	1,459	3,070
Infant Apparel	254	1,273	2,845
Footwear	1,187	6,076	12,843
Total Entertainment & Hobbies	\$14,500	\$75,583	\$156,898
Entertainment	1,088	6,112	13,510
Audio & Visual Equipment/Service	3,588	17,836	37,195
Reading Materials	423	2,199	4,431
Pets, Toys, & Hobbies	2,256	12,128	25,036
Personal Items	7,145	37,309	76,727
Total Food and Alcohol	\$26,228	\$133,144	\$278,552
Food At Home	14,335	72,983	152,860
Food Away From Home	9,983	50,575	105,360
Alcoholic Beverages	1,910	9,586	20,332
Total Household	\$12,386	\$67,114	\$136,291
House Maintenance & Repair	1,844	11,679	22,569
Household Equip & Furnishings	5,492	28,260	58,151
Household Operations	3,716	19,932	41,026
Housing Costs	1,334	7,243	14,546

Consumer Spending Report

1001 Fairview Rd, Columbia, MO 65203

2020 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$21,257	\$115,017	\$250,394
Vehicle Purchases	8,335	48,536	109,606
Gasoline	7,621	39,136	83,815
Vehicle Expenses	512	3,018	5,815
Transportation	1,827	9,169	18,766
Automotive Repair & Maintenance	2,962	15,158	32,392
Total Health Care	\$5,012	\$26,598	\$53,541
Medical Services	2,879	15,342	31,084
Prescription Drugs	1,649	8,733	17,442
Medical Supplies	484	2,522	5,014
Total Education/Day Care	\$6,292	\$33,480	\$69,330
Education	4,273	22,616	47,242
Fees & Admissions	2,019	10,864	22,088

Daytime Employment Report

1 Mile Radius

1001 Fairview Rd, Columbia, MO 65203

Building Type: **Land** Total Available: **0 SF**
 Class: - % Leased: **0%**
 RBA: - Rent/SF/Yr: -
 Typical Floor: -



Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	618	17,121	28
Retail & Wholesale Trade	140	5,651	40
Hospitality & Food Service	59	1,504	25
Real Estate, Renting, Leasing	38	499	13
Finance & Insurance	73	3,961	54
Information	9	247	27
Scientific & Technology Services	44	434	10
Management of Companies	0	0	0
Health Care & Social Assistance	100	645	6
Educational Services	23	2,672	116
Public Administration & Sales	6	77	13
Arts, Entertainment, Recreation	7	70	10
Utilities & Waste Management	16	513	32
Construction	15	340	23
Manufacturing	6	55	9
Agriculture, Mining, Fishing	1	5	5
Other Services	81	448	6

Demographic Detail Report

1001 Fairview Rd, Columbia, MO 65203

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
Population			
2025 Projection	9,474	51,463	112,192
2020 Estimate	9,006	49,378	107,686
2010 Census	7,575	44,192	96,558
Growth 2020 - 2025	5.20%	4.22%	4.18%
Growth 2010 - 2020	18.89%	11.74%	11.52%
2020 Population by Age			
	9,006	49,378	107,686
Age 0 - 4	548 6.08%	2,784 5.64%	6,631 6.16%
Age 5 - 9	554 6.15%	2,749 5.57%	6,075 5.64%
Age 10 - 14	541 6.01%	2,781 5.63%	5,695 5.29%
Age 15 - 19	688 7.64%	4,055 8.21%	8,465 7.86%
Age 20 - 24	1,086 12.06%	6,848 13.87%	16,720 15.53%
Age 25 - 29	682 7.57%	3,896 7.89%	10,173 9.45%
Age 30 - 34	620 6.88%	3,171 6.42%	8,028 7.46%
Age 35 - 39	629 6.98%	3,089 6.26%	7,180 6.67%
Age 40 - 44	538 5.97%	2,703 5.47%	5,704 5.30%
Age 45 - 49	506 5.62%	2,708 5.48%	5,357 4.97%
Age 50 - 54	457 5.07%	2,585 5.24%	4,972 4.62%
Age 55 - 59	499 5.54%	2,892 5.86%	5,515 5.12%
Age 60 - 64	462 5.13%	2,695 5.46%	5,130 4.76%
Age 65 - 69	401 4.45%	2,289 4.64%	4,345 4.03%
Age 70 - 74	280 3.11%	1,547 3.13%	2,931 2.72%
Age 75 - 79	201 2.23%	1,033 2.09%	1,934 1.80%
Age 80 - 84	145 1.61%	703 1.42%	1,300 1.21%
Age 85+	168 1.87%	850 1.72%	1,532 1.42%
Age 65+	1,195 13.27%	6,422 13.01%	12,042 11.18%
Median Age	33.30	32.50	30.10
Average Age	36.10	36.10	34.50

Demographic Detail Report

1001 Fairview Rd, Columbia, MO 65203						
Radius	1 Mile		3 Mile		5 Mile	
2020 Population By Race	9,006		49,378		107,686	
White	6,539	72.61%	37,872	76.70%	83,500	77.54%
Black	1,118	12.41%	5,767	11.68%	12,050	11.19%
Am. Indian & Alaskan	44	0.49%	196	0.40%	456	0.42%
Asian	942	10.46%	3,673	7.44%	7,828	7.27%
Hawaiian & Pacific Island	6	0.07%	36	0.07%	97	0.09%
Other	356	3.95%	1,834	3.71%	3,755	3.49%
Population by Hispanic Origin	9,006		49,378		107,686	
Non-Hispanic Origin	8,556	95.00%	47,505	96.21%	103,529	96.14%
Hispanic Origin	450	5.00%	1,872	3.79%	4,157	3.86%
2020 Median Age, Male	32.30		31.60		29.70	
2020 Average Age, Male	34.90		35.20		33.70	
2020 Median Age, Female	34.10		33.40		30.40	
2020 Average Age, Female	37.20		37.00		35.20	
2020 Population by Occupation Classification	7,225		40,251		87,594	
Civilian Employed	4,957	68.61%	27,161	67.48%	57,984	66.20%
Civilian Unemployed	84	1.16%	487	1.21%	1,338	1.53%
Civilian Non-Labor Force	2,158	29.87%	12,528	31.12%	28,136	32.12%
Armed Forces	26	0.36%	75	0.19%	136	0.16%
Households by Marital Status						
Married	1,407		8,012		15,739	
Married No Children	775		4,393		8,775	
Married w/Children	633		3,619		6,964	
2020 Population by Education	5,965		33,003		71,157	
Some High School, No Diploma	324	5.43%	1,547	4.69%	3,507	4.93%
High School Grad (Incl Equivalency)	691	11.58%	4,464	13.53%	10,358	14.56%
Some College, No Degree	1,443	24.19%	6,799	20.60%	14,434	20.28%
Associate Degree	376	6.30%	2,841	8.61%	7,056	9.92%
Bachelor Degree	1,666	27.93%	8,844	26.80%	19,002	26.70%
Advanced Degree	1,465	24.56%	8,508	25.78%	16,800	23.61%

Demographic Detail Report

1001 Fairview Rd, Columbia, MO 65203

Radius	1 Mile		3 Mile		5 Mile	
2020 Population by Occupation	9,511		51,018		108,159	
Real Estate & Finance	358	3.76%	1,915	3.75%	4,768	4.41%
Professional & Management	2,430	25.55%	15,746	30.86%	32,308	29.87%
Public Administration	192	2.02%	1,150	2.25%	2,207	2.04%
Education & Health	1,777	18.68%	10,865	21.30%	22,170	20.50%
Services	421	4.43%	3,968	7.78%	10,071	9.31%
Information	230	2.42%	804	1.58%	1,427	1.32%
Sales	1,683	17.70%	6,701	13.13%	13,921	12.87%
Transportation	127	1.34%	312	0.61%	713	0.66%
Retail	1,028	10.81%	3,566	6.99%	7,420	6.86%
Wholesale	72	0.76%	420	0.82%	1,034	0.96%
Manufacturing	239	2.51%	1,006	1.97%	2,396	2.22%
Production	339	3.56%	1,395	2.73%	3,554	3.29%
Construction	259	2.72%	1,134	2.22%	2,161	2.00%
Utilities	139	1.46%	686	1.34%	1,398	1.29%
Agriculture & Mining	17	0.18%	186	0.36%	324	0.30%
Farming, Fishing, Forestry	9	0.09%	136	0.27%	396	0.37%
Other Services	191	2.01%	1,028	2.01%	1,891	1.75%
2020 Worker Travel Time to Job	4,826		25,970		55,703	
<30 Minutes	4,203	87.09%	22,580	86.95%	48,274	86.66%
30-60 Minutes	521	10.80%	2,707	10.42%	6,169	11.07%
60+ Minutes	102	2.11%	683	2.63%	1,260	2.26%
2010 Households by HH Size	3,580		17,689		38,028	
1-Person Households	1,446	40.39%	5,782	32.69%	12,129	31.89%
2-Person Households	1,115	31.15%	5,839	33.01%	12,644	33.25%
3-Person Households	489	13.66%	2,711	15.33%	6,009	15.80%
4-Person Households	348	9.72%	2,198	12.43%	4,817	12.67%
5-Person Households	121	3.38%	759	4.29%	1,599	4.20%
6-Person Households	34	0.95%	254	1.44%	539	1.42%
7 or more Person Households	27	0.75%	146	0.83%	291	0.77%
2020 Average Household Size	2.10		2.30		2.30	
Households						
2025 Projection	4,529		20,857		44,776	
2020 Estimate	4,295		19,955		42,847	
2010 Census	3,579		17,689		38,026	
Growth 2020 - 2025	5.45%		4.52%		4.50%	
Growth 2010 - 2020	20.01%		12.81%		12.68%	

Demographic Detail Report

1001 Fairview Rd, Columbia, MO 65203

Radius	1 Mile	3 Mile	5 Mile
2020 Households by HH Income	4,295	19,954	42,847
<\$25,000	964 22.44%	4,113 20.61%	9,718 22.68%
\$25,000 - \$50,000	1,390 32.36%	4,933 24.72%	10,663 24.89%
\$50,000 - \$75,000	574 13.36%	3,185 15.96%	7,496 17.49%
\$75,000 - \$100,000	361 8.41%	2,003 10.04%	4,252 9.92%
\$100,000 - \$125,000	375 8.73%	2,045 10.25%	3,746 8.74%
\$125,000 - \$150,000	318 7.40%	1,803 9.04%	3,017 7.04%
\$150,000 - \$200,000	130 3.03%	917 4.60%	1,732 4.04%
\$200,000+	183 4.26%	955 4.79%	2,223 5.19%
2020 Avg Household Income	\$69,389	\$77,203	\$74,132
2020 Med Household Income	\$46,104	\$55,571	\$52,717
2020 Occupied Housing	4,295	19,955	42,847
Owner Occupied	1,705 39.70%	10,833 54.29%	20,786 48.51%
Renter Occupied	2,590 60.30%	9,122 45.71%	22,061 51.49%
2010 Housing Units	4,720	21,894	46,414
1 Unit	2,084 44.15%	14,603 66.70%	28,238 60.84%
2 - 4 Units	578 12.25%	2,440 11.14%	6,558 14.13%
5 - 19 Units	1,345 28.50%	3,047 13.92%	8,063 17.37%
20+ Units	713 15.11%	1,804 8.24%	3,555 7.66%
2020 Housing Value	1,706	10,833	20,787
<\$100,000	147 8.62%	781 7.21%	1,511 7.27%
\$100,000 - \$200,000	790 46.31%	4,764 43.98%	9,539 45.89%
\$200,000 - \$300,000	464 27.20%	3,120 28.80%	5,194 24.99%
\$300,000 - \$400,000	248 14.54%	1,382 12.76%	2,657 12.78%
\$400,000 - \$500,000	43 2.52%	228 2.10%	469 2.26%
\$500,000 - \$1,000,000	14 0.82%	549 5.07%	1,348 6.48%
\$1,000,000+	0 0.00%	9 0.08%	69 0.33%
2020 Median Home Value	\$189,366	\$197,302	\$193,117
2020 Housing Units by Yr Built	4,721	22,004	47,228
Built 2010+	868 18.39%	3,020 13.72%	6,309 13.36%
Built 2000 - 2010	779 16.50%	2,782 12.64%	7,334 15.53%
Built 1990 - 1999	472 10.00%	3,166 14.39%	8,202 17.37%
Built 1980 - 1989	566 11.99%	2,152 9.78%	5,955 12.61%
Built 1970 - 1979	827 17.52%	2,903 13.19%	6,883 14.57%
Built 1960 - 1969	872 18.47%	3,427 15.57%	5,539 11.73%
Built 1950 - 1959	241 5.10%	2,315 10.52%	3,234 6.85%
Built <1949	96 2.03%	2,239 10.18%	3,772 7.99%
2020 Median Year Built	1985	1980	1986

Demographic Summary Report

1001 Fairview Rd, Columbia, MO 65203

Building Type: **Land** Total Available: **0 SF**
 Class: - % Leased: **0%**
 RBA: - Rent/SF/Yr: -
 Typical Floor: -



Radius	1 Mile	3 Mile	5 Mile
Population			
2025 Projection	9,474	51,463	112,192
2020 Estimate	9,006	49,378	107,686
2010 Census	7,575	44,192	96,558
Growth 2020 - 2025	5.20%	4.22%	4.18%
Growth 2010 - 2020	18.89%	11.74%	11.52%
2020 Population by Hispanic Origin	449	1,871	4,157
2020 Population	9,006	49,378	107,686
White	6,539 72.61%	37,872 76.70%	83,500 77.54%
Black	1,118 12.41%	5,767 11.68%	12,050 11.19%
Am. Indian & Alaskan	44 0.49%	196 0.40%	456 0.42%
Asian	942 10.46%	3,673 7.44%	7,828 7.27%
Hawaiian & Pacific Island	6 0.07%	36 0.07%	97 0.09%
Other	356 3.95%	1,834 3.71%	3,755 3.49%
U.S. Armed Forces	28	80	143
Households			
2025 Projection	4,529	20,857	44,776
2020 Estimate	4,295	19,955	42,847
2010 Census	3,579	17,689	38,026
Growth 2020 - 2025	5.45%	4.52%	4.50%
Growth 2010 - 2020	20.01%	12.81%	12.68%
Owner Occupied	1,705 39.70%	10,833 54.29%	20,786 48.51%
Renter Occupied	2,590 60.30%	9,122 45.71%	22,061 51.49%
2020 Households by HH Income	4,295	19,954	42,847
Income: <\$25,000	964 22.44%	4,113 20.61%	9,718 22.68%
Income: \$25,000 - \$50,000	1,390 32.36%	4,933 24.72%	10,663 24.89%
Income: \$50,000 - \$75,000	574 13.36%	3,185 15.96%	7,496 17.49%
Income: \$75,000 - \$100,000	361 8.41%	2,003 10.04%	4,252 9.92%
Income: \$100,000 - \$125,000	375 8.73%	2,045 10.25%	3,746 8.74%
Income: \$125,000 - \$150,000	318 7.40%	1,803 9.04%	3,017 7.04%
Income: \$150,000 - \$200,000	130 3.03%	917 4.60%	1,732 4.04%
Income: \$200,000+	183 4.26%	955 4.79%	2,223 5.19%
2020 Avg Household Income	\$69,389	\$77,203	\$74,132
2020 Med Household Income	\$46,104	\$55,571	\$52,717

Demographic Trend Report

1 Mile Radius

1001 Fairview Rd, Columbia, MO 65203

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Description	2010	2020	2025
Population	7,575	9,006	9,474
Age 0 - 4	589 7.78%	548 6.08%	672 7.09%
Age 5 - 9	467 6.17%	554 6.15%	601 6.34%
Age 10 - 14	423 5.58%	541 6.01%	560 5.91%
Age 15 - 19	448 5.91%	688 7.64%	595 6.28%
Age 20 - 24	947 12.50%	1,086 12.06%	789 8.33%
Age 25 - 29	811 10.71%	682 7.57%	859 9.07%
Age 30 - 34	559 7.38%	620 6.88%	757 7.99%
Age 35 - 39	478 6.31%	629 6.98%	667 7.04%
Age 40 - 44	454 5.99%	538 5.97%	605 6.39%
Age 45 - 49	432 5.70%	506 5.62%	549 5.79%
Age 50 - 54	441 5.82%	457 5.07%	495 5.22%
Age 55 - 59	402 5.31%	499 5.54%	473 4.99%
Age 60 - 64	317 4.18%	462 5.13%	460 4.86%
Age 65 - 69	225 2.97%	401 4.45%	425 4.49%
Age 70 - 74	180 2.38%	280 3.11%	350 3.69%
Age 75 - 79	171 2.26%	201 2.23%	253 2.67%
Age 80 - 84	119 1.57%	145 1.61%	171 1.80%
Age 85+	112 1.48%	168 1.87%	194 2.05%
Age 15+	6,096 80.48%	7,362 81.75%	7,642 80.66%
Age 20+	5,648 74.56%	6,674 74.11%	7,047 74.38%
Age 65+	807 10.65%	1,195 13.27%	1,393 14.70%
Median Age	31	33	34
Average Age	34.50	36.10	36.80
Population By Race	7,575	9,006	9,474
White	5,723 75.55%	6,539 72.61%	6,743 71.17%
Black	980 12.94%	1,118 12.41%	1,176 12.41%
Am. Indian & Alaskan	32 0.42%	44 0.49%	46 0.49%
Asian	566 7.47%	942 10.46%	1,099 11.60%
Hawaiian & Pacific Islander	4 0.05%	6 0.07%	6 0.06%
Other	267 3.52%	356 3.95%	404 4.26%

Demographic Trend Report

1 Mile Radius

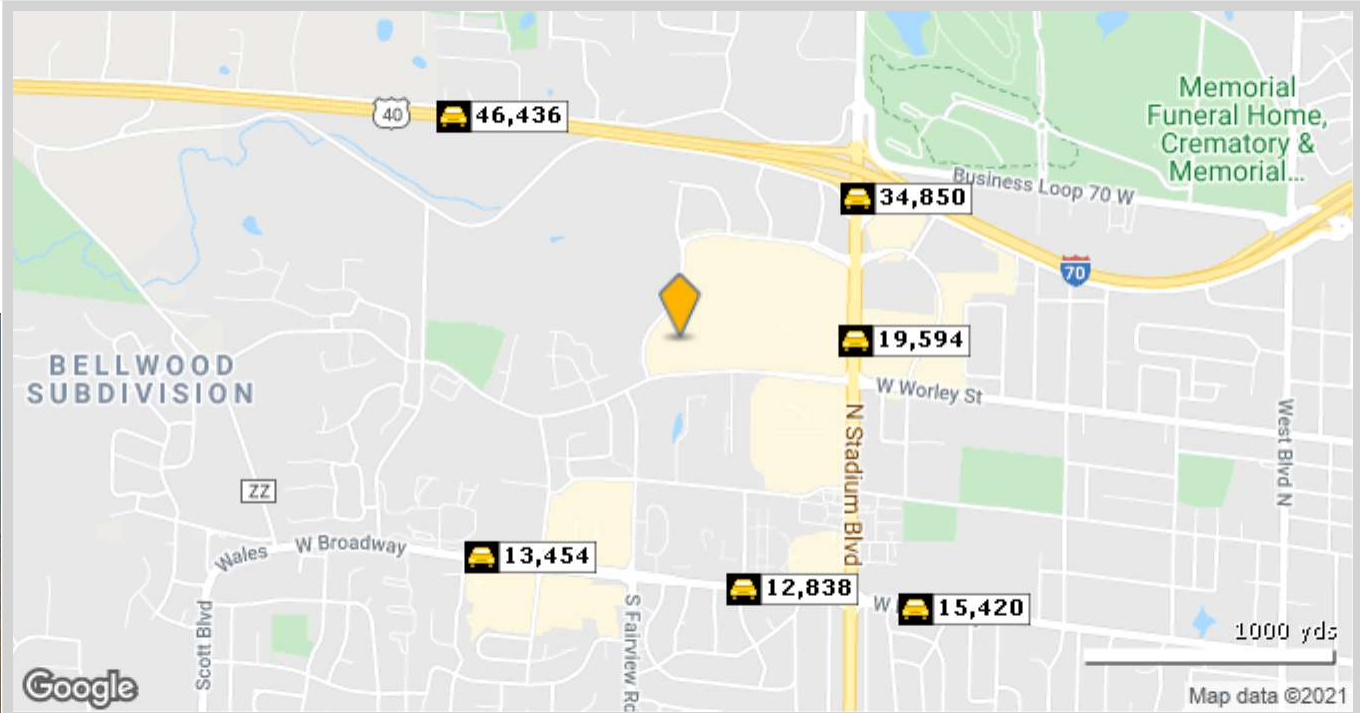
1001 Fairview Rd, Columbia, MO 65203

Description	2010	2020	2025
Population by Race (Hispanic)	322	450	504
White	262 81.37%	362 80.44%	409 81.15%
Black	18 5.59%	24 5.33%	25 4.96%
Am. Indian & Alaskan	12 3.73%	20 4.44%	22 4.37%
Asian	3 0.93%	4 0.89%	5 0.99%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other	27 8.39%	39 8.67%	43 8.53%
Household by Household Income	3,579	4,295	4,530
<\$25,000	1,253 35.01%	964 22.44%	957 21.13%
\$25,000 - \$50,000	1,111 31.04%	1,390 32.36%	1,472 32.49%
\$50,000 - \$75,000	672 18.78%	574 13.36%	575 12.69%
\$75,000 - \$100,000	186 5.20%	361 8.41%	396 8.74%
\$100,000 - \$125,000	172 4.81%	375 8.73%	416 9.18%
\$125,000 - \$150,000	58 1.62%	318 7.40%	363 8.01%
\$150,000 - \$200,000	38 1.06%	130 3.03%	147 3.25%
\$200,000+	89 2.49%	183 4.26%	204 4.50%
Average Household Income	\$49,338	\$69,389	\$71,667
Median Household Income	\$36,856	\$46,104	\$47,182

Traffic Count Report

1001 Fairview Rd, Columbia, MO 65203

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -
 Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1 North Stadium Boulevard	W Worley St	0.10 S	2020	19,594	MPSI	.41
2 N Stadium Blvd	I- 70 Dr SW	0.05 S	2020	35,077	MPSI	.53
3 1176	I- 70 Dr SW	0.05 S	2015	34,850	MPSI	.53
4 West Broadway	Heather Ln	0.00 W	2020	12,838	MPSI	.59
5 W Broadway	Yorkshire Dr	0.04 W	2020	12,512	MPSI	.67
6 339	Yorkshire Dr	0.04 W	2015	13,454	MPSI	.67
7 I- 70	N Sorrels Overpass Dr	0.69 W	2020	50,994	MPSI	.73
8 336	N Sorrels Overpass Dr	0.69 W	2015	46,436	MPSI	.73
9 W Broadway	E Briarwood Ln	0.06 W	2020	13,904	MPSI	.83
10 3801	E Briarwood Ln	0.06 W	2015	15,420	MPSI	.83