

# Consumer Spending Report

2108 Paris Rd, Columbia, MO 65202

Building Type: **General Retail**

Secondary: -

GLA: **3,500 SF**

Year Built: **1980**

Total Available: **3,500 SF**

% Leased: **0%**

Rent/SF/Yr: **\$12.00**



2020 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
<b>Total Specified Consumer Spending</b>	<b>\$51,491</b>	<b>\$514,676</b>	<b>\$1,076,049</b>
<b>Total Apparel</b>	<b>\$3,244</b>	<b>\$31,790</b>	<b>\$64,524</b>
Women's Apparel	1,230	12,171	25,494
Men's Apparel	650	6,469	13,439
Girl's Apparel	266	2,575	4,990
Boy's Apparel	182	1,749	3,341
Infant Apparel	169	1,728	3,203
Footwear	746	7,098	14,056
<b>Total Entertainment &amp; Hobbies</b>	<b>\$8,223</b>	<b>\$81,183</b>	<b>\$168,385</b>
Entertainment	753	6,824	14,214
Audio & Visual Equipment/Service	2,109	20,145	40,737
Reading Materials	194	2,150	4,629
Pets, Toys, & Hobbies	1,215	12,834	26,897
Personal Items	3,953	39,230	81,908
<b>Total Food and Alcohol</b>	<b>\$15,103</b>	<b>\$147,798</b>	<b>\$301,227</b>
Food At Home	8,725	83,703	167,118
Food Away From Home	5,345	53,569	112,240
Alcoholic Beverages	1,033	10,526	21,868
<b>Total Household</b>	<b>\$5,939</b>	<b>\$65,836</b>	<b>\$142,922</b>
House Maintenance & Repair	888	10,945	23,861
Household Equip & Furnishings	2,708	28,944	61,714
Household Operations	1,821	19,820	42,935
Housing Costs	522	6,127	14,412

## Consumer Spending Report

2108 Paris Rd, Columbia, MO 65202

<b>2020 Annual Spending (000s)</b>	<b>1 Mile</b>	<b>3 Mile</b>	<b>5 Mile</b>
<b>Total Transportation/Maint.</b>	<b>\$13,382</b>	<b>\$128,490</b>	<b>\$270,885</b>
Vehicle Purchases	5,765	55,262	119,417
Gasoline	4,882	45,425	92,079
Vehicle Expenses	189	2,464	5,529
Transportation	763	8,494	18,830
Automotive Repair & Maintenance	1,783	16,844	35,030
<b>Total Health Care</b>	<b>\$2,656</b>	<b>\$27,307</b>	<b>\$57,089</b>
Medical Services	1,491	15,654	32,981
Prescription Drugs	918	9,138	18,804
Medical Supplies	247	2,516	5,303
<b>Total Education/Day Care</b>	<b>\$2,944</b>	<b>\$32,273</b>	<b>\$71,017</b>
Education	2,091	22,494	48,745
Fees & Admissions	854	9,779	22,272

# Daytime Employment Report

1 Mile Radius

**2108 Paris Rd, Columbia, MO 65202**

Building Type: **General Retail**      Total Available: **3,500 SF**  
 Secondary: -      % Leased: **0%**  
 GLA: **3,500 SF**      Rent/SF/Yr: **\$12.00**  
 Year Built: **1980**



Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>414</b>	<b>5,372</b>	<b>13</b>
Retail & Wholesale Trade	95	1,476	16
Hospitality & Food Service	28	559	20
Real Estate, Renting, Leasing	20	84	4
Finance & Insurance	38	319	8
Information	18	664	37
Scientific & Technology Services	25	232	9
Management of Companies	1	3	3
Health Care & Social Assistance	40	788	20
Educational Services	5	111	22
Public Administration & Sales	6	75	13
Arts, Entertainment, Recreation	6	83	14
Utilities & Waste Management	18	76	4
Construction	35	233	7
Manufacturing	16	144	9
Agriculture, Mining, Fishing	2	12	6
Other Services	61	513	8

# Demographic Detail Report

2108 Paris Rd, Columbia, MO 65202

Building Type: **General Retail**  
 Secondary: -  
 GLA: **3,500 SF**  
 Year Built: **1980**

Total Available: **3,500 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: **\$12.00**



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2025 Projection	6,581	68,269	125,093
2020 Estimate	6,360	65,540	119,669
2010 Census	5,977	58,741	104,964
Growth 2020 - 2025	3.47%	4.16%	4.53%
Growth 2010 - 2020	6.41%	11.57%	14.01%
<b>2020 Population by Age</b>			
	<b>6,360</b>	<b>65,540</b>	<b>119,669</b>
Age 0 - 4	418 6.57%	4,418 6.74%	7,712 6.44%
Age 5 - 9	412 6.48%	3,894 5.94%	6,980 5.83%
Age 10 - 14	386 6.07%	3,372 5.14%	6,279 5.25%
Age 15 - 19	476 7.48%	5,111 7.80%	8,957 7.48%
Age 20 - 24	803 12.63%	10,874 16.59%	18,412 15.39%
Age 25 - 29	540 8.49%	6,808 10.39%	11,716 9.79%
Age 30 - 34	497 7.81%	5,427 8.28%	9,488 7.93%
Age 35 - 39	491 7.72%	4,763 7.27%	8,464 7.07%
Age 40 - 44	390 6.13%	3,539 5.40%	6,482 5.42%
Age 45 - 49	349 5.49%	3,051 4.66%	5,798 4.85%
Age 50 - 54	309 4.86%	2,682 4.09%	5,254 4.39%
Age 55 - 59	337 5.30%	2,899 4.42%	5,796 4.84%
Age 60 - 64	307 4.83%	2,641 4.03%	5,384 4.50%
Age 65 - 69	250 3.93%	2,193 3.35%	4,574 3.82%
Age 70 - 74	160 2.52%	1,459 2.23%	3,111 2.60%
Age 75 - 79	99 1.56%	952 1.45%	2,068 1.73%
Age 80 - 84	65 1.02%	643 0.98%	1,409 1.18%
Age 85+	73 1.15%	811 1.24%	1,785 1.49%
Age 65+	647 10.17%	6,058 9.24%	12,947 10.82%
<b>Median Age</b>	<b>31.50</b>	<b>28.70</b>	<b>29.90</b>
<b>Average Age</b>	<b>34.20</b>	<b>32.80</b>	<b>34.10</b>

## Demographic Detail Report

2108 Paris Rd, Columbia, MO 65202

Radius	1 Mile	3 Mile	5 Mile
<b>2020 Population By Race</b>	<b>6,360</b>	<b>65,540</b>	<b>119,669</b>
White	4,112 64.65%	48,710 74.32%	92,405 77.22%
Black	1,523 23.95%	9,902 15.11%	14,965 12.51%
Am. Indian & Alaskan	61 0.96%	299 0.46%	536 0.45%
Asian	314 4.94%	3,988 6.08%	7,312 6.11%
Hawaiian & Pacific Island	6 0.09%	61 0.09%	121 0.10%
Other	344 5.41%	2,579 3.94%	4,330 3.62%
<b>Population by Hispanic Origin</b>	<b>6,360</b>	<b>65,540</b>	<b>119,669</b>
Non-Hispanic Origin	5,866 92.23%	62,565 95.46%	114,623 95.78%
Hispanic Origin	494 7.77%	2,975 4.54%	5,045 4.22%
<b>2020 Median Age, Male</b>	<b>31.10</b>	<b>28.70</b>	<b>29.70</b>
<b>2020 Average Age, Male</b>	<b>33.50</b>	<b>32.20</b>	<b>33.30</b>
<b>2020 Median Age, Female</b>	<b>31.80</b>	<b>28.80</b>	<b>30.20</b>
<b>2020 Average Age, Female</b>	<b>34.90</b>	<b>33.40</b>	<b>34.80</b>
<b>2020 Population by Occupation Classification</b>	<b>5,050</b>	<b>52,837</b>	<b>96,911</b>
Civilian Employed	3,483 68.97%	34,001 64.35%	63,399 65.42%
Civilian Unemployed	83 1.64%	860 1.63%	1,562 1.61%
Civilian Non-Labor Force	1,478 29.27%	17,888 33.86%	31,770 32.78%
Armed Forces	6 0.12%	88 0.17%	180 0.19%
<b>Households by Marital Status</b>			
Married	669	7,462	16,184
Married No Children	405	4,255	9,368
Married w/Children	264	3,207	6,816
<b>2020 Population by Education</b>	<b>4,223</b>	<b>42,835</b>	<b>79,369</b>
Some High School, No Diploma	433 10.25%	3,226 7.53%	5,225 6.58%
High School Grad (Incl Equivalency)	1,066 25.24%	7,642 17.84%	12,783 16.11%
Some College, No Degree	1,179 27.92%	9,215 21.51%	17,287 21.78%
Associate Degree	358 8.48%	4,965 11.59%	8,040 10.13%
Bachelor Degree	722 17.10%	9,940 23.21%	19,797 24.94%
Advanced Degree	465 11.01%	7,847 18.32%	16,237 20.46%

# Demographic Detail Report

2108 Paris Rd, Columbia, MO 65202

Radius	1 Mile		3 Mile		5 Mile	
<b>2020 Population by Occupation</b>	<b>6,650</b>		<b>62,659</b>		<b>117,787</b>	
Real Estate & Finance	198	2.98%	1,918	3.06%	4,237	3.60%
Professional & Management	1,526	22.95%	17,119	27.32%	33,543	28.48%
Public Administration	127	1.91%	1,177	1.88%	2,370	2.01%
Education & Health	1,086	16.33%	12,536	20.01%	23,714	20.13%
Services	923	13.88%	7,376	11.77%	11,419	9.69%
Information	126	1.89%	827	1.32%	1,470	1.25%
Sales	853	12.83%	8,110	12.94%	15,595	13.24%
Transportation	145	2.18%	488	0.78%	856	0.73%
Retail	412	6.20%	4,476	7.14%	8,426	7.15%
Wholesale	36	0.54%	496	0.79%	1,052	0.89%
Manufacturing	329	4.95%	1,889	3.01%	3,647	3.10%
Production	440	6.62%	2,523	4.03%	4,624	3.93%
Construction	177	2.66%	1,212	1.93%	2,421	2.06%
Utilities	48	0.72%	904	1.44%	1,722	1.46%
Agriculture & Mining	14	0.21%	170	0.27%	292	0.25%
Farming, Fishing, Forestry	5	0.08%	159	0.25%	271	0.23%
Other Services	205	3.08%	1,279	2.04%	2,128	1.81%
<b>2020 Worker Travel Time to Job</b>	<b>3,347</b>		<b>32,585</b>		<b>61,006</b>	
<30 Minutes	2,859	85.42%	28,932	88.79%	53,434	87.59%
30-60 Minutes	443	13.24%	3,140	9.64%	6,549	10.74%
60+ Minutes	45	1.34%	513	1.57%	1,023	1.68%
<b>2010 Households by HH Size</b>	<b>2,658</b>		<b>22,605</b>		<b>42,185</b>	
1-Person Households	1,024	38.53%	8,159	36.09%	13,961	33.09%
2-Person Households	832	31.30%	7,126	31.52%	13,915	32.99%
3-Person Households	402	15.12%	3,463	15.32%	6,803	16.13%
4-Person Households	219	8.24%	2,424	10.72%	4,944	11.72%
5-Person Households	108	4.06%	877	3.88%	1,640	3.89%
6-Person Households	44	1.66%	357	1.58%	604	1.43%
7 or more Person Households	29	1.09%	199	0.88%	318	0.75%
<b>2020 Average Household Size</b>	<b>2.20</b>		<b>2.20</b>		<b>2.30</b>	
<b>Households</b>						
2025 Projection	2,954		26,907		50,958	
2020 Estimate	2,849		25,713		48,605	
2010 Census	2,658		22,606		42,184	
Growth 2020 - 2025	3.69%		4.64%		4.84%	
Growth 2010 - 2020	7.19%		13.74%		15.22%	

# Demographic Detail Report

2108 Paris Rd, Columbia, MO 65202						
Radius	1 Mile		3 Mile		5 Mile	
<b>2020 Households by HH Income</b>	<b>2,850</b>		<b>25,716</b>		<b>48,603</b>	
<\$25,000	830	29.12%	7,427	28.88%	11,738	24.15%
\$25,000 - \$50,000	928	32.56%	7,651	29.75%	13,607	28.00%
\$50,000 - \$75,000	622	21.82%	4,646	18.07%	8,598	17.69%
\$75,000 - \$100,000	228	8.00%	2,373	9.23%	4,891	10.06%
\$100,000 - \$125,000	91	3.19%	1,429	5.56%	3,444	7.09%
\$125,000 - \$150,000	84	2.95%	1,151	4.48%	3,010	6.19%
\$150,000 - \$200,000	31	1.09%	527	2.05%	1,512	3.11%
\$200,000+	36	1.26%	512	1.99%	1,803	3.71%
<b>2020 Avg Household Income</b>	<b>\$50,147</b>		<b>\$55,763</b>		<b>\$66,481</b>	
<b>2020 Med Household Income</b>	<b>\$39,204</b>		<b>\$39,794</b>		<b>\$47,293</b>	
<b>2020 Occupied Housing</b>	<b>2,849</b>		<b>25,714</b>		<b>48,605</b>	
Owner Occupied	878	30.82%	10,521	40.92%	22,353	45.99%
Renter Occupied	1,971	69.18%	15,193	59.08%	26,252	54.01%
<b>2010 Housing Units</b>	<b>3,185</b>		<b>27,693</b>		<b>52,009</b>	
1 Unit	1,412	44.33%	14,884	53.75%	30,213	58.09%
2 - 4 Units	940	29.51%	5,152	18.60%	8,380	16.11%
5 - 19 Units	779	24.46%	5,519	19.93%	9,329	17.94%
20+ Units	54	1.70%	2,138	7.72%	4,087	7.86%
<b>2020 Housing Value</b>	<b>878</b>		<b>10,520</b>		<b>22,352</b>	
<\$100,000	261	29.73%	1,406	13.37%	2,054	9.19%
\$100,000 - \$200,000	544	61.96%	6,405	60.88%	11,827	52.91%
\$200,000 - \$300,000	27	3.08%	1,525	14.50%	4,501	20.14%
\$300,000 - \$400,000	32	3.64%	586	5.57%	2,040	9.13%
\$400,000 - \$500,000	0	0.00%	104	0.99%	396	1.77%
\$500,000 - \$1,000,000	4	0.46%	444	4.22%	1,409	6.30%
\$1,000,000+	10	1.14%	50	0.48%	125	0.56%
<b>2020 Median Home Value</b>	<b>\$132,720</b>		<b>\$160,171</b>		<b>\$177,128</b>	
<b>2020 Housing Units by Yr Built</b>	<b>3,341</b>		<b>28,808</b>		<b>53,972</b>	
Built 2010+	278	8.32%	3,789	13.15%	7,920	14.67%
Built 2000 - 2010	140	4.19%	4,431	15.38%	8,910	16.51%
Built 1990 - 1999	541	16.19%	3,949	13.71%	9,044	16.76%
Built 1980 - 1989	507	15.18%	2,926	10.16%	6,636	12.30%
Built 1970 - 1979	639	19.13%	4,047	14.05%	7,767	14.39%
Built 1960 - 1969	692	20.71%	3,793	13.17%	6,468	11.98%
Built 1950 - 1959	248	7.42%	2,469	8.57%	3,383	6.27%
Built <1949	296	8.86%	3,404	11.82%	3,844	7.12%
<b>2020 Median Year Built</b>	<b>1976</b>		<b>1981</b>		<b>1987</b>	

# Traffic Count Report

2108 Paris Rd, Columbia, MO 65202

Building Type: **General Retail**  
 Secondary: -  
 GLA: **3,500 SF**  
 Year Built: **1980**  
 Total Available: **3,500 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: **\$12.00**



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	I- 70 Bus	Hathman Pl	0.04 E	2020	10,893	MPSI	.34
2	1070	Hathman Pl	0.04 E	2015	12,479	MPSI	.34
3	Clark Lane	Lakewood Dr	0.04 N	2020	4,360	MPSI	.43
4	I 70 Business	S Eastwood Cir	0.05 SE	2020	280	MPSI	.54
5	I- 70 Bus	Bowling St	0.01 W	2020	6,797	MPSI	.58
6	Paris Rd	Nelwood Dr	0.18 NE	2020	16,907	MPSI	.59
7	1190	Nelwood Dr	0.18 NE	2015	16,404	MPSI	.59
8	332	Bowling St	0.01 E	2015	14,761	MPSI	.61
9	I- 70	Rangeline St	0.37 W	2020	58,587	MPSI	.64
10	333	Rangeline St	0.37 W	2015	47,336	MPSI	.64



# Demographic Trend Report

1 Mile Radius

**2108 Paris Rd, Columbia, MO 65202**

Building Type: **General Retail**      Total Available: **3,500 SF**  
 Secondary: -      % Leased: **0%**  
 GLA: **3,500 SF**      Rent/SF/Yr: **\$12.00**  
 Year Built: **1980**



Description	2010		2020		2025	
<b>Population</b>	<b>5,977</b>		<b>6,360</b>		<b>6,581</b>	
Age 0 - 4	470	7.86%	418	6.57%	491	7.46%
Age 5 - 9	379	6.34%	412	6.48%	441	6.70%
Age 10 - 14	296	4.95%	386	6.07%	402	6.11%
Age 15 - 19	382	6.39%	476	7.48%	413	6.28%
Age 20 - 24	858	14.36%	803	12.63%	553	8.40%
Age 25 - 29	775	12.97%	540	8.49%	618	9.39%
Age 30 - 34	496	8.30%	497	7.81%	570	8.66%
Age 35 - 39	371	6.21%	491	7.72%	512	7.78%
Age 40 - 44	324	5.42%	390	6.13%	452	6.87%
Age 45 - 49	355	5.94%	349	5.49%	389	5.91%
Age 50 - 54	325	5.44%	309	4.86%	336	5.11%
Age 55 - 59	317	5.30%	337	5.30%	312	4.74%
Age 60 - 64	219	3.66%	307	4.83%	300	4.56%
Age 65 - 69	135	2.26%	250	3.93%	269	4.09%
Age 70 - 74	88	1.47%	160	2.52%	211	3.21%
Age 75 - 79	78	1.31%	99	1.56%	142	2.16%
Age 80 - 84	65	1.09%	65	1.02%	85	1.29%
Age 85+	45	0.75%	73	1.15%	85	1.29%
<b>Age 15+</b>	<b>4,833</b>	<b>80.86%</b>	<b>5,146</b>	<b>80.91%</b>	<b>5,247</b>	<b>79.73%</b>
<b>Age 20+</b>	<b>4,451</b>	<b>74.47%</b>	<b>4,670</b>	<b>73.43%</b>	<b>4,834</b>	<b>73.45%</b>
<b>Age 65+</b>	<b>411</b>	<b>6.88%</b>	<b>647</b>	<b>10.17%</b>	<b>792</b>	<b>12.03%</b>
<b>Median Age</b>	<b>29</b>		<b>32</b>		<b>33</b>	
<b>Average Age</b>	<b>32.30</b>		<b>34.20</b>		<b>35.30</b>	
<b>Population By Race</b>	<b>5,977</b>		<b>6,360</b>		<b>6,581</b>	
White	4,016	67.19%	4,112	64.65%	4,181	63.53%
Black	1,407	23.54%	1,523	23.95%	1,591	24.18%
Am. Indian & Alaskan	52	0.87%	61	0.96%	64	0.97%
Asian	224	3.75%	314	4.94%	354	5.38%
Hawaiian & Pacific Islander	5	0.08%	6	0.09%	6	0.09%
Other	271	4.53%	344	5.41%	384	5.83%

# Demographic Trend Report

1 Mile Radius

2108 Paris Rd, Columbia, MO 65202

Description	2010	2020	2025
<b>Population by Race (Hispanic)</b>	<b>414</b>	<b>494</b>	<b>537</b>
White	343 82.85%	398 80.57%	435 81.01%
Black	24 5.80%	32 6.48%	35 6.52%
Am. Indian & Alaskan	21 5.07%	29 5.87%	31 5.77%
Asian	2 0.48%	3 0.61%	3 0.56%
Hawaiian & Pacific Islander	1 0.24%	1 0.20%	1 0.19%
Other	22 5.31%	30 6.07%	32 5.96%
<b>Household by Household Income</b>	<b>2,658</b>	<b>2,850</b>	<b>2,953</b>
<\$25,000	1,371 51.58%	830 29.12%	794 26.89%
\$25,000 - \$50,000	747 28.10%	928 32.56%	968 32.78%
\$50,000 - \$75,000	335 12.60%	622 21.82%	679 22.99%
\$75,000 - \$100,000	131 4.93%	228 8.00%	244 8.26%
\$100,000 - \$125,000	26 0.98%	91 3.19%	100 3.39%
\$125,000 - \$150,000	13 0.49%	84 2.95%	95 3.22%
\$150,000 - \$200,000	6 0.23%	31 1.09%	35 1.19%
\$200,000+	29 1.09%	36 1.26%	38 1.29%
<b>Average Household Income</b>	<b>\$33,942</b>	<b>\$50,147</b>	<b>\$51,908</b>
<b>Median Household Income</b>	<b>\$23,813</b>	<b>\$39,204</b>	<b>\$41,359</b>