

Consumer Spending Report

1416 Hathman Pl, Columbia, MO 65201

Building Type: **General Retail**
 Secondary: **Restaurant**
 GLA: **3,500 SF**
 Year Built: **1960**
 Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



2020 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$54,613	\$509,065	\$1,081,905
Total Apparel	\$3,469	\$31,310	\$64,915
Women's Apparel	1,289	11,972	25,599
Men's Apparel	699	6,367	13,490
Girl's Apparel	286	2,541	5,035
Boy's Apparel	197	1,733	3,384
Infant Apparel	192	1,698	3,209
Footwear	807	7,000	14,198
Total Entertainment & Hobbies	\$9,003	\$80,556	\$169,719
Entertainment	784	7,193	14,752
Audio & Visual Equipment/Service	2,333	19,995	41,262
Reading Materials	216	2,100	4,596
Pets, Toys, & Hobbies	1,342	12,725	27,120
Personal Items	4,328	38,543	81,988
Total Food and Alcohol	\$16,546	\$145,638	\$302,809
Food At Home	9,558	82,392	168,175
Food Away From Home	5,815	52,857	112,664
Alcoholic Beverages	1,174	10,389	21,969
Total Household	\$6,342	\$64,867	\$143,098
House Maintenance & Repair	941	10,756	23,998
Household Equip & Furnishings	2,877	28,471	61,841
Household Operations	1,962	19,643	43,041
Housing Costs	563	5,998	14,218

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2020 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$13,147	\$128,330	\$273,614
Vehicle Purchases	5,060	55,721	120,956
Gasoline	5,109	45,162	93,119
Vehicle Expenses	318	2,399	5,552
Transportation	844	8,297	18,736
Automotive Repair & Maintenance	1,816	16,752	35,251
Total Health Care	\$2,925	\$26,713	\$57,055
Medical Services	1,628	15,248	32,792
Prescription Drugs	1,026	8,992	18,949
Medical Supplies	270	2,473	5,314
Total Education/Day Care	\$3,182	\$31,650	\$70,696
Education	2,264	22,049	48,571
Fees & Admissions	918	9,601	22,125

Daytime Employment Report

1 Mile Radius

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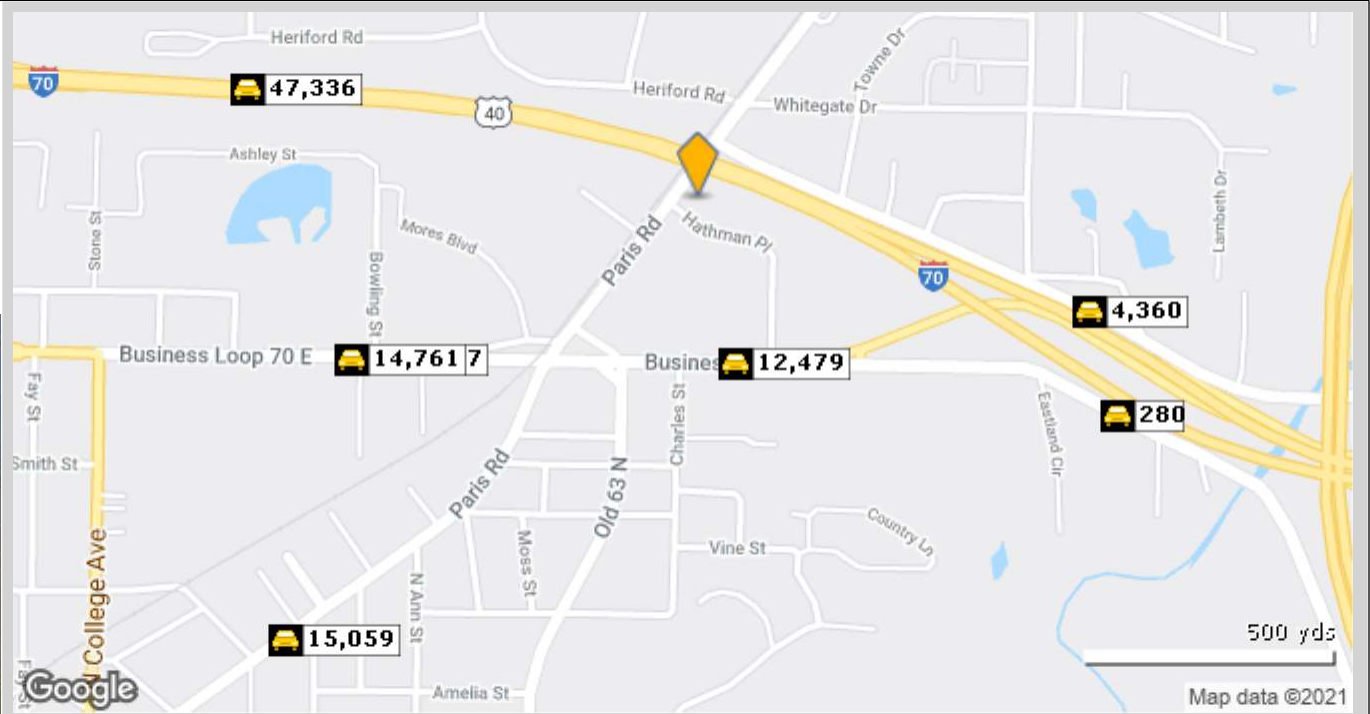


Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	479	6,013	13
Retail & Wholesale Trade	96	1,072	11
Hospitality & Food Service	28	396	14
Real Estate, Renting, Leasing	24	96	4
Finance & Insurance	47	363	8
Information	22	788	36
Scientific & Technology Services	29	274	9
Management of Companies	1	3	3
Health Care & Social Assistance	54	891	17
Educational Services	9	306	34
Public Administration & Sales	8	80	10
Arts, Entertainment, Recreation	7	88	13
Utilities & Waste Management	22	362	16
Construction	37	260	7
Manufacturing	21	367	17
Agriculture, Mining, Fishing	2	7	4
Other Services	72	660	9

Traffic Count Report

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	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	I- 70 Bus	Hathman Pl	0.04 E	2020	10,893	MPSI	.19
2	1070	Hathman Pl	0.04 E	2015	12,479	MPSI	.19
3	I- 70 Bus	Bowling St	0.01 W	2020	6,797	MPSI	.40
4	332	Bowling St	0.01 E	2015	14,761	MPSI	.44
5	Clark Lane	Lakewood Dr	0.04 N	2020	4,360	MPSI	.47
6	I- 70	Rangeline St	0.37 W	2020	58,587	MPSI	.53
7	333	Rangeline St	0.37 W	2015	47,336	MPSI	.53
8	I 70 Business	S Eastwood Cir	0.05 SE	2020	280	MPSI	.54
9	Paris Rd	Smarr Ct	0.02 NE	2020	14,718	MPSI	.69
10	Paris Rd	Smarr Ct	0.02 NE	2014	15,059	MPSI	.69

Demographic Market Comparison Report

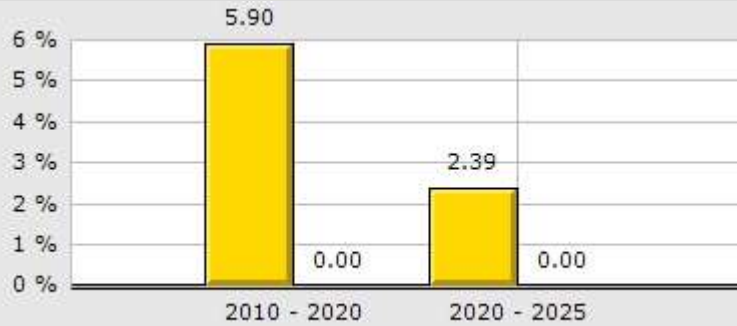
1 mile radius

1416 Hathman Pl, Columbia, MO 65201

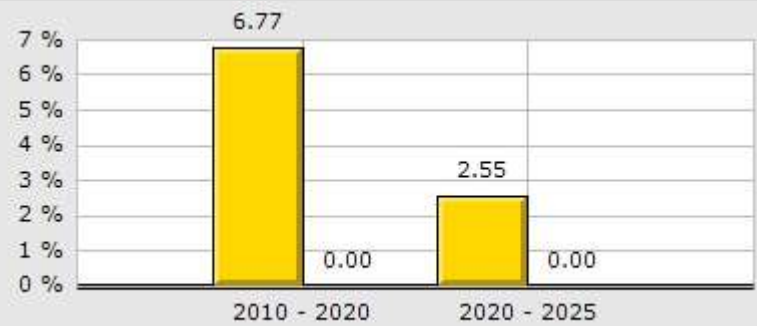
Type: **Retail/Restaurant**
 County: **Boone**

■ 1 Mile
■ County

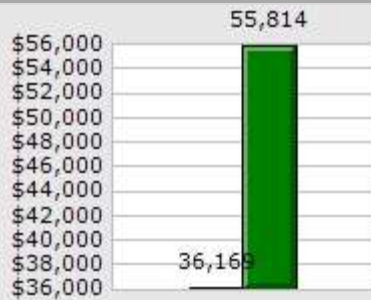
Population Growth



Household Growth



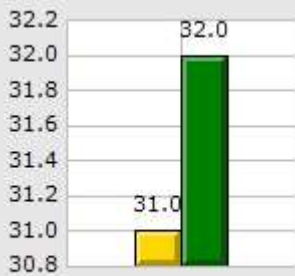
2020 Med Household Inc



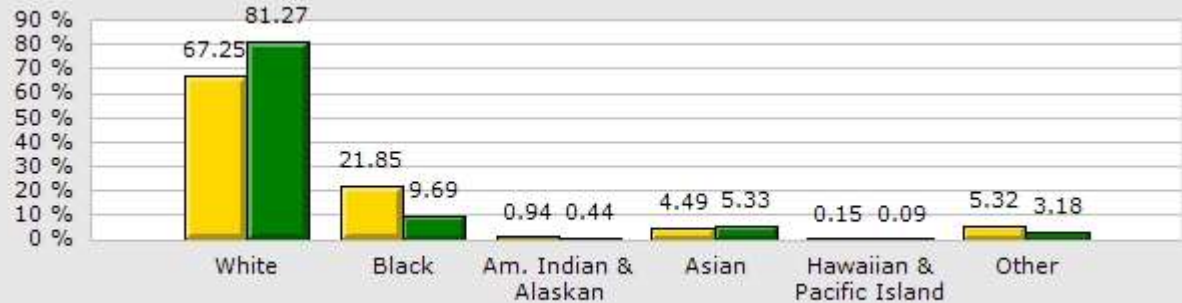
2020 Households by Household Income



2020 Median Age



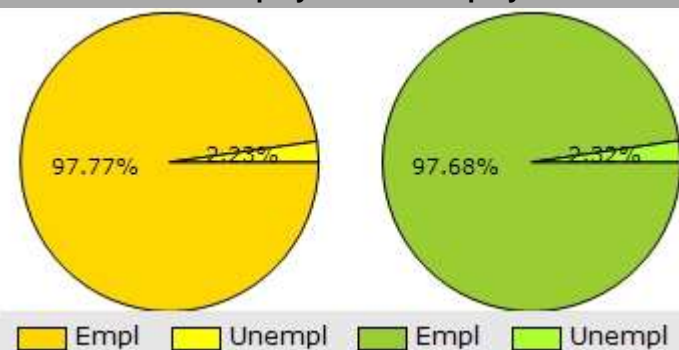
2020 Population by Race



2020 Renter vs. Owner



2020 Employed vs. Unemployed



Demographic Market Comparison Report

1 mile radius

1416 Hathman Pl, Columbia, MO 65201				
Type: Retail/Restaurant				
County: Boone				
	1 Mile		County	
Population Growth				
Growth 2010 - 2020	5.90%		0.00%	
Growth 2020 - 2025	2.39%		0.00%	
Empl	3,981	97.77%	98,290	97.68%
Unempl	91	2.23%	2,333	2.32%
2020 Population by Race				
	7,157		182,494	
White	4,813	67.25%	148,314	81.27%
Black	1,564	21.85%	17,678	9.69%
Am. Indian & Alaskan	67	0.94%	802	0.44%
Asian	321	4.49%	9,732	5.33%
Hawaiian & Pacific Island	11	0.15%	166	0.09%
Other	381	5.32%	5,802	3.18%
Household Growth				
Growth 2010 - 2020	6.77%		0.00%	
Growth 2020 - 2025	2.55%		0.00%	
Renter Occupied	2,325	71.58%	32,599	45.04%
Owner Occupied	923	28.42%	39,775	54.96%
2020 Households by Household Income				
	3,248		72,374	
Income <\$25K	901	27.74%	14,317	19.78%
Income \$25K - \$50K	1,266	38.98%	18,207	25.16%
Income \$50K - \$75K	605	18.63%	13,817	19.09%
Income \$75K - \$100K	280	8.62%	7,887	10.90%
Income \$100K - \$125K	94	2.89%	6,182	8.54%
Income \$125K - \$150K	36	1.11%	5,078	7.02%
Income \$150K - \$200K	32	0.99%	3,047	4.21%
Income \$200K+	34	1.05%	3,839	5.30%
2020 Med Household Inc	\$36,169		\$55,814	
2020 Median Age	31.00		32.00	

Demographic Detail Report

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Radius	1 Mile	3 Mile	5 Mile
Population			
2025 Projection	7,328	66,600	124,924
2020 Estimate	7,157	64,611	120,689
2010 Census	6,758	58,357	106,188
Growth 2020 - 2025	2.39%	3.08%	3.51%
Growth 2010 - 2020	5.90%	10.72%	13.66%
2020 Population by Age			
	7,157	64,611	120,689
Age 0 - 4	489 6.83%	4,356 6.74%	7,761 6.43%
Age 5 - 9	452 6.32%	3,833 5.93%	7,032 5.83%
Age 10 - 14	403 5.63%	3,314 5.13%	6,348 5.26%
Age 15 - 19	509 7.11%	5,037 7.80%	9,060 7.51%
Age 20 - 24	956 13.36%	10,737 16.62%	18,556 15.38%
Age 25 - 29	651 9.10%	6,719 10.40%	11,782 9.76%
Age 30 - 34	587 8.20%	5,348 8.28%	9,535 7.90%
Age 35 - 39	559 7.81%	4,683 7.25%	8,510 7.05%
Age 40 - 44	430 6.01%	3,472 5.37%	6,523 5.40%
Age 45 - 49	378 5.28%	2,997 4.64%	5,856 4.85%
Age 50 - 54	334 4.67%	2,642 4.09%	5,319 4.41%
Age 55 - 59	370 5.17%	2,864 4.43%	5,865 4.86%
Age 60 - 64	342 4.78%	2,610 4.04%	5,448 4.51%
Age 65 - 69	278 3.88%	2,173 3.36%	4,629 3.84%
Age 70 - 74	173 2.42%	1,443 2.23%	3,145 2.61%
Age 75 - 79	105 1.47%	942 1.46%	2,096 1.74%
Age 80 - 84	67 0.94%	636 0.98%	1,424 1.18%
Age 85+	75 1.05%	806 1.25%	1,801 1.49%
Age 65+	698 9.75%	6,000 9.29%	13,095 10.85%
Median Age	31.00	28.70	29.90
Average Age	33.90	32.80	34.10

Demographic Detail Report

1416 Hathman Pl, Columbia, MO 65201						
Radius	1 Mile		3 Mile		5 Mile	
2020 Population By Race	7,157		64,611		120,689	
White	4,813	67.25%	48,005	74.30%	93,225	77.24%
Black	1,564	21.85%	9,752	15.09%	15,006	12.43%
Am. Indian & Alaskan	67	0.94%	302	0.47%	547	0.45%
Asian	321	4.49%	3,943	6.10%	7,435	6.16%
Hawaiian & Pacific Island	11	0.15%	65	0.10%	122	0.10%
Other	381	5.32%	2,544	3.94%	4,355	3.61%
Population by Hispanic Origin	7,157		64,611		120,689	
Non-Hispanic Origin	6,635	92.71%	61,672	95.45%	115,619	95.80%
Hispanic Origin	522	7.29%	2,939	4.55%	5,071	4.20%
2020 Median Age, Male	31.30		28.70		29.70	
2020 Average Age, Male	33.50		32.20		33.30	
2020 Median Age, Female	30.70		28.80		30.20	
2020 Average Age, Female	34.30		33.40		34.90	
2020 Population by Occupation Classification	5,712		52,102		97,738	
Civilian Employed	3,981	69.70%	33,057	63.45%	63,600	65.07%
Civilian Unemployed	91	1.59%	938	1.80%	1,665	1.70%
Civilian Non-Labor Force	1,634	28.61%	18,026	34.60%	32,295	33.04%
Armed Forces	6	0.11%	81	0.16%	178	0.18%
Households by Marital Status						
Married	681		7,325		16,438	
Married No Children	424		4,189		9,494	
Married w/Children	257		3,137		6,944	
2020 Population by Education	4,851		42,171		79,886	
Some High School, No Diploma	441	9.09%	2,796	6.63%	4,654	5.83%
High School Grad (Incl Equivalency)	1,021	21.05%	7,313	17.34%	13,791	17.26%
Some College, No Degree	1,356	27.95%	10,477	24.84%	18,786	23.52%
Associate Degree	503	10.37%	4,836	11.47%	7,954	9.96%
Bachelor Degree	983	20.26%	9,074	21.52%	18,560	23.23%
Advanced Degree	547	11.28%	7,675	18.20%	16,141	20.21%

Demographic Detail Report

1416 Hathman Pl, Columbia, MO 65201

Radius	1 Mile		3 Mile		5 Mile	
2020 Population by Occupation	7,501		60,657		117,968	
Real Estate & Finance	198	2.64%	2,200	3.63%	4,995	4.23%
Professional & Management	1,681	22.41%	15,355	25.31%	31,866	27.01%
Public Administration	143	1.91%	1,150	1.90%	2,339	1.98%
Education & Health	1,423	18.97%	11,547	19.04%	22,233	18.85%
Services	965	12.86%	7,658	12.63%	12,561	10.65%
Information	74	0.99%	600	0.99%	1,214	1.03%
Sales	1,050	14.00%	7,708	12.71%	14,600	12.38%
Transportation	181	2.41%	516	0.85%	919	0.78%
Retail	571	7.61%	4,125	6.80%	7,821	6.63%
Wholesale	37	0.49%	535	0.88%	1,546	1.31%
Manufacturing	261	3.48%	1,805	2.98%	3,479	2.95%
Production	478	6.37%	2,809	4.63%	5,407	4.58%
Construction	168	2.24%	1,762	2.90%	3,348	2.84%
Utilities	60	0.80%	986	1.63%	2,227	1.89%
Agriculture & Mining	7	0.09%	284	0.47%	448	0.38%
Farming, Fishing, Forestry	0	0.00%	178	0.29%	294	0.25%
Other Services	204	2.72%	1,439	2.37%	2,671	2.26%
2020 Worker Travel Time to Job	3,912		32,135		61,661	
<30 Minutes	3,473	88.78%	28,788	89.58%	54,300	88.06%
30-60 Minutes	353	9.02%	2,734	8.51%	6,251	10.14%
60+ Minutes	86	2.20%	613	1.91%	1,110	1.80%
2010 Households by HH Size	3,043		22,506		42,640	
1-Person Households	1,262	41.47%	8,168	36.29%	14,041	32.93%
2-Person Households	937	30.79%	7,099	31.54%	14,082	33.03%
3-Person Households	439	14.43%	3,430	15.24%	6,888	16.15%
4-Person Households	225	7.39%	2,397	10.65%	5,030	11.80%
5-Person Households	108	3.55%	864	3.84%	1,666	3.91%
6-Person Households	43	1.41%	350	1.56%	613	1.44%
7 or more Person Households	29	0.95%	198	0.88%	320	0.75%
2020 Average Household Size	2.10		2.20		2.30	
Households						
2025 Projection	3,332		26,254		50,814	
2020 Estimate	3,249		25,373		48,973	
2010 Census	3,043		22,505		42,641	
Growth 2020 - 2025	2.55%		3.47%		3.76%	
Growth 2010 - 2020	6.77%		12.74%		14.85%	

Demographic Detail Report

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Radius	1 Mile	3 Mile	5 Mile
2020 Households by HH Income	3,248	25,373	48,973
<\$25,000	901 27.74%	7,278 28.68%	11,518 23.52%
\$25,000 - \$50,000	1,266 38.98%	7,292 28.74%	13,461 27.49%
\$50,000 - \$75,000	605 18.63%	4,627 18.24%	8,932 18.24%
\$75,000 - \$100,000	280 8.62%	2,340 9.22%	4,868 9.94%
\$100,000 - \$125,000	94 2.89%	1,612 6.35%	3,684 7.52%
\$125,000 - \$150,000	36 1.11%	1,069 4.21%	2,855 5.83%
\$150,000 - \$200,000	32 0.99%	540 2.13%	1,664 3.40%
\$200,000+	34 1.05%	615 2.42%	1,991 4.07%
2020 Avg Household Income	\$47,038	\$57,549	\$68,088
2020 Med Household Income	\$36,169	\$41,460	\$48,733
2020 Occupied Housing	3,248	25,373	48,973
Owner Occupied	923 28.42%	10,356 40.82%	22,605 46.16%
Renter Occupied	2,325 71.58%	15,017 59.18%	26,368 53.84%
2010 Housing Units	3,625	27,510	52,768
1 Unit	1,480 40.83%	14,653 53.26%	29,727 56.34%
2 - 4 Units	944 26.04%	5,198 18.89%	9,153 17.35%
5 - 19 Units	1,000 27.59%	5,037 18.31%	9,069 17.19%
20+ Units	201 5.54%	2,622 9.53%	4,819 9.13%
2020 Housing Value	924	10,355	22,605
<\$100,000	268 29.00%	1,397 13.49%	2,106 9.32%
\$100,000 - \$200,000	513 55.52%	6,283 60.68%	11,979 52.99%
\$200,000 - \$300,000	40 4.33%	1,496 14.45%	4,526 20.02%
\$300,000 - \$400,000	47 5.09%	619 5.98%	2,341 10.36%
\$400,000 - \$500,000	0 0.00%	100 0.97%	384 1.70%
\$500,000 - \$1,000,000	22 2.38%	358 3.46%	1,160 5.13%
\$1,000,000+	34 3.68%	102 0.99%	109 0.48%
2020 Median Home Value	\$137,816	\$160,170	\$176,771
2020 Housing Units by Yr Built	3,819	28,831	54,980
Built 2010+	317 8.30%	3,941 13.67%	8,462 15.39%
Built 2000 - 2010	112 2.93%	4,298 14.91%	8,997 16.36%
Built 1990 - 1999	544 14.24%	3,855 13.37%	9,297 16.91%
Built 1980 - 1989	534 13.98%	2,916 10.11%	6,702 12.19%
Built 1970 - 1979	749 19.61%	3,995 13.86%	7,830 14.24%
Built 1960 - 1969	749 19.61%	3,840 13.32%	6,490 11.80%
Built 1950 - 1959	312 8.17%	2,571 8.92%	3,377 6.14%
Built <1949	502 13.14%	3,415 11.84%	3,825 6.96%
2020 Median Year Built	1974	1981	1988